



Public Sector Transformation

In the Age of Liquid Phase Modernity

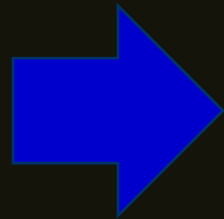
Suvit Maesincee

October, 2009

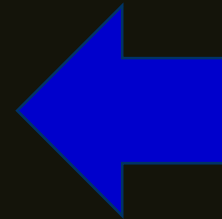
The Waves of Change



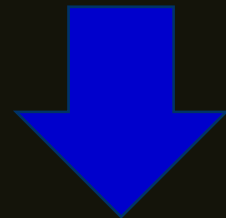
**Global
Context**



Black Block



**Local
Context**

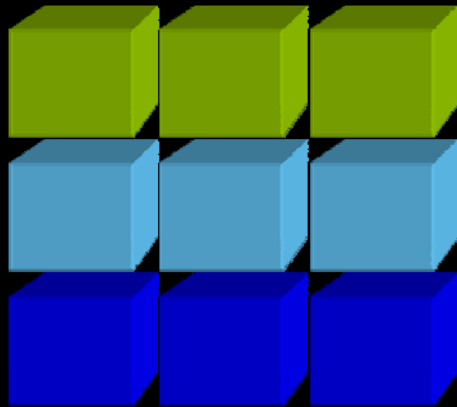


**Public
Transformation**

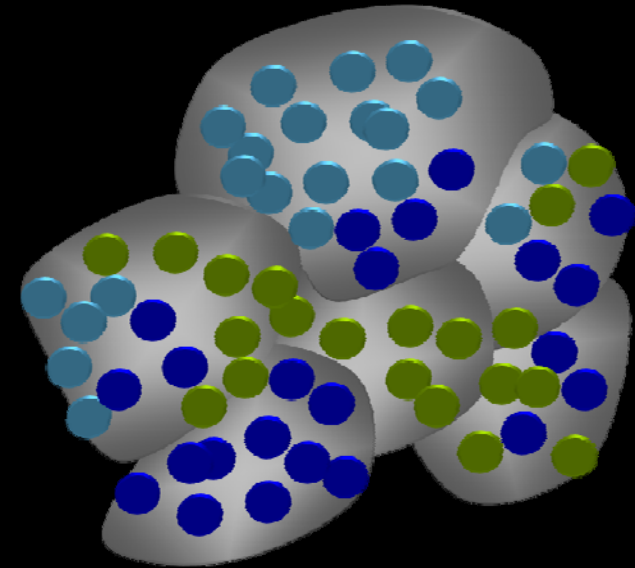
Global Context

Facing the Liquid Phase Modernity

Changing State of Nature



Solid Modernity



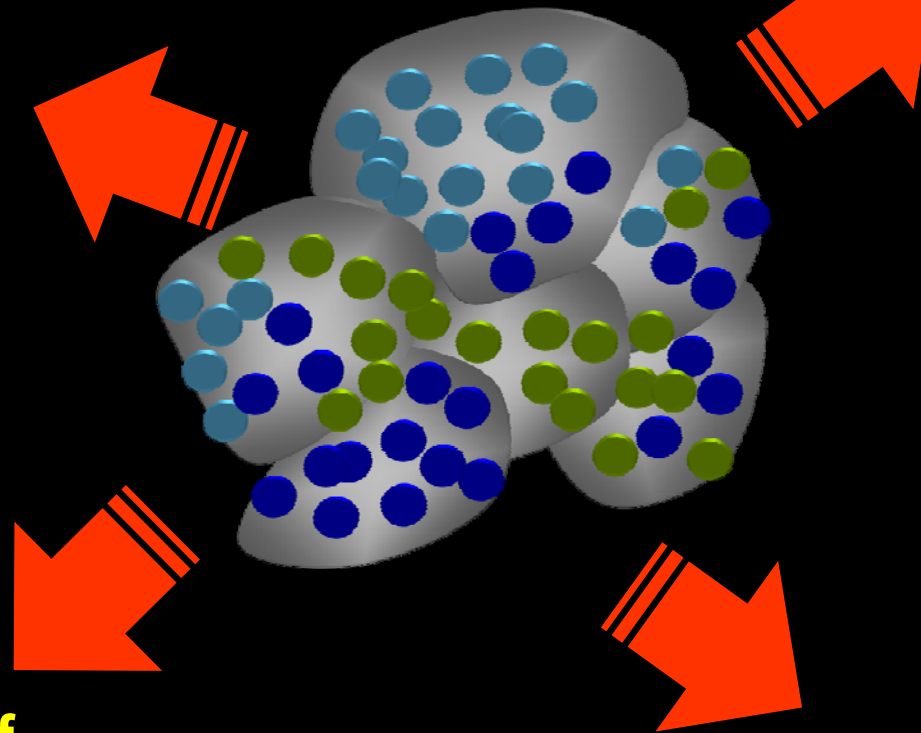
Liquid Modernity

- Connectivity
- Interactivity
- Mobility
- Virtuality

Challenges & Issues Facing Global Community

**The Rise of
the Rest**

**The Rise of
Risks**

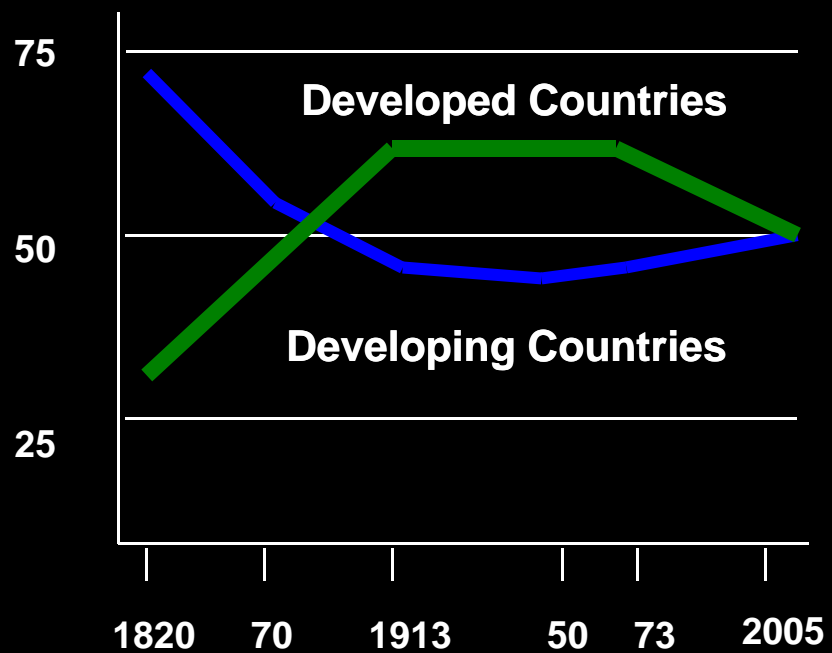


**The End of
the Nation-State ?**

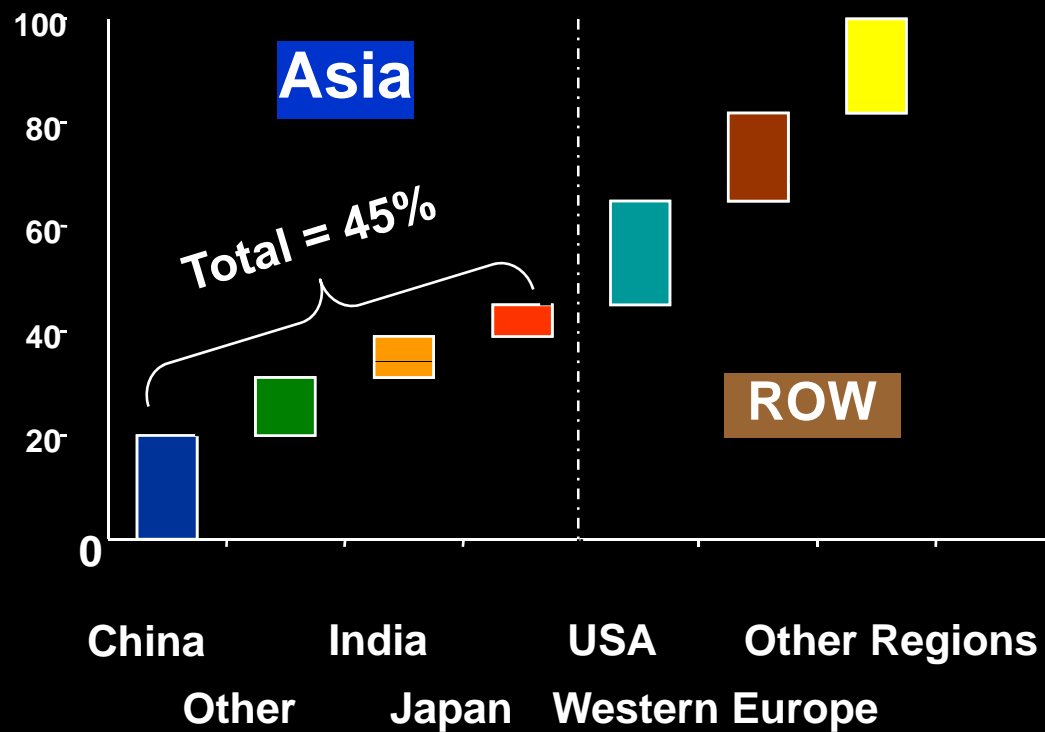
**The End of
Capitalism?**

The Rise of the Rest

Global GDP* %

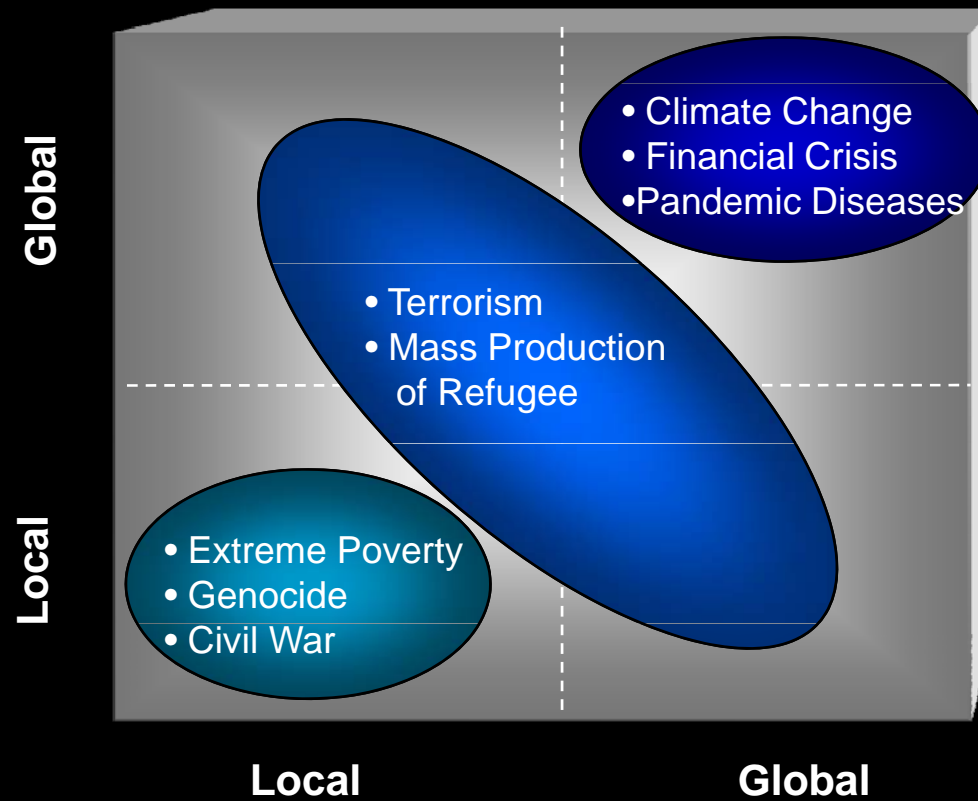


% Global GDP 2015

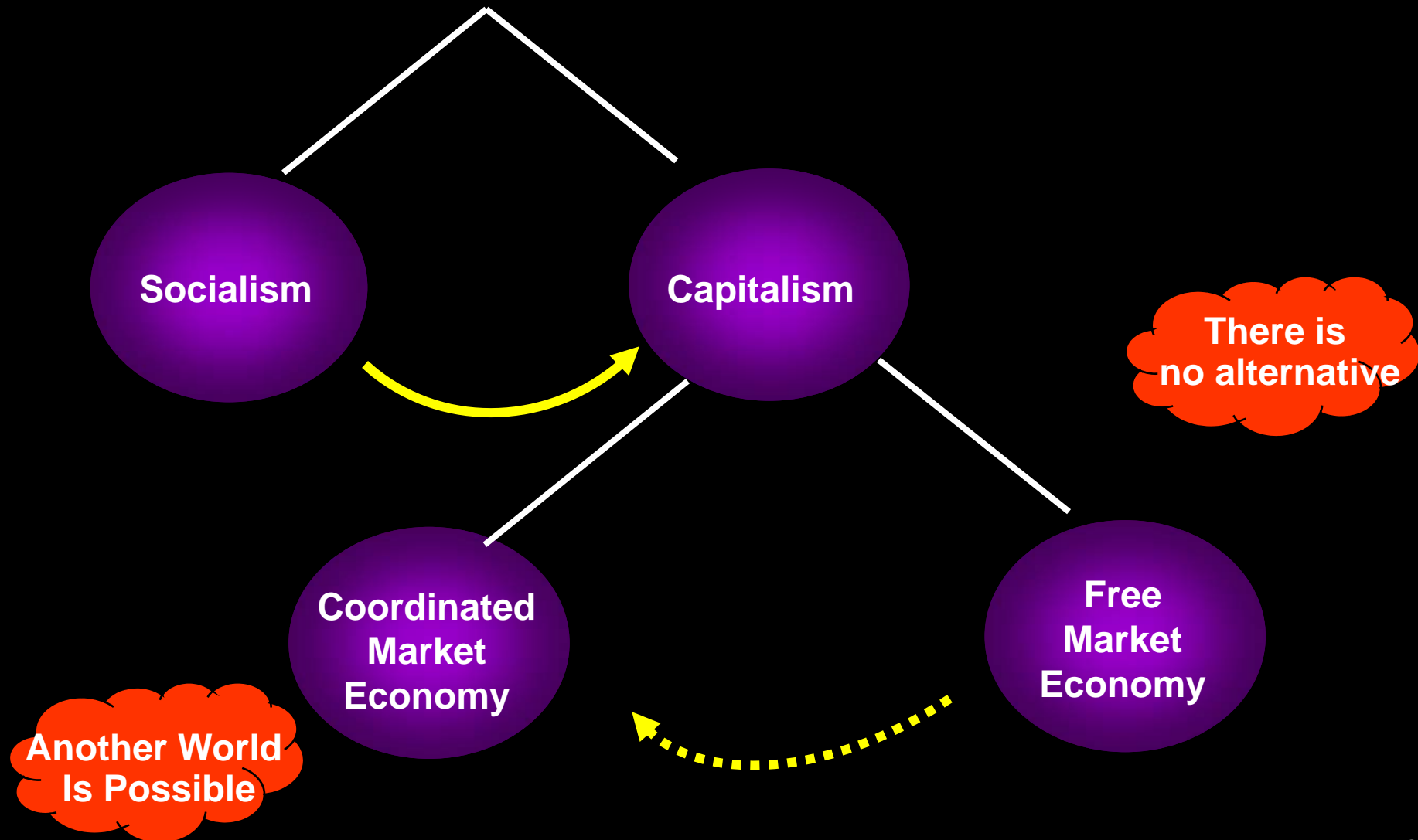


The Rise of the Risks

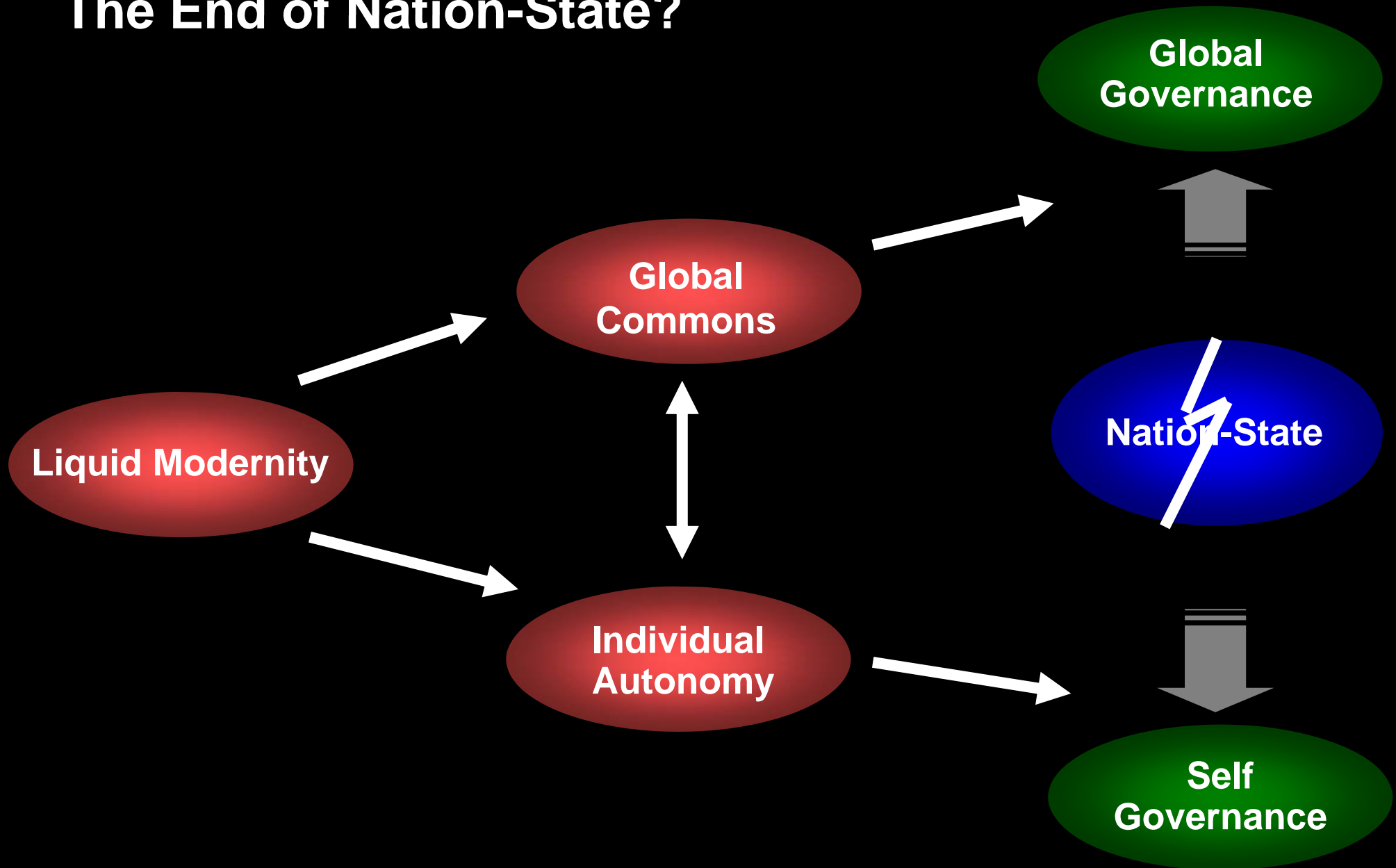
Globalization of Risks



The End of Capitalism ?



The End of Nation-State?



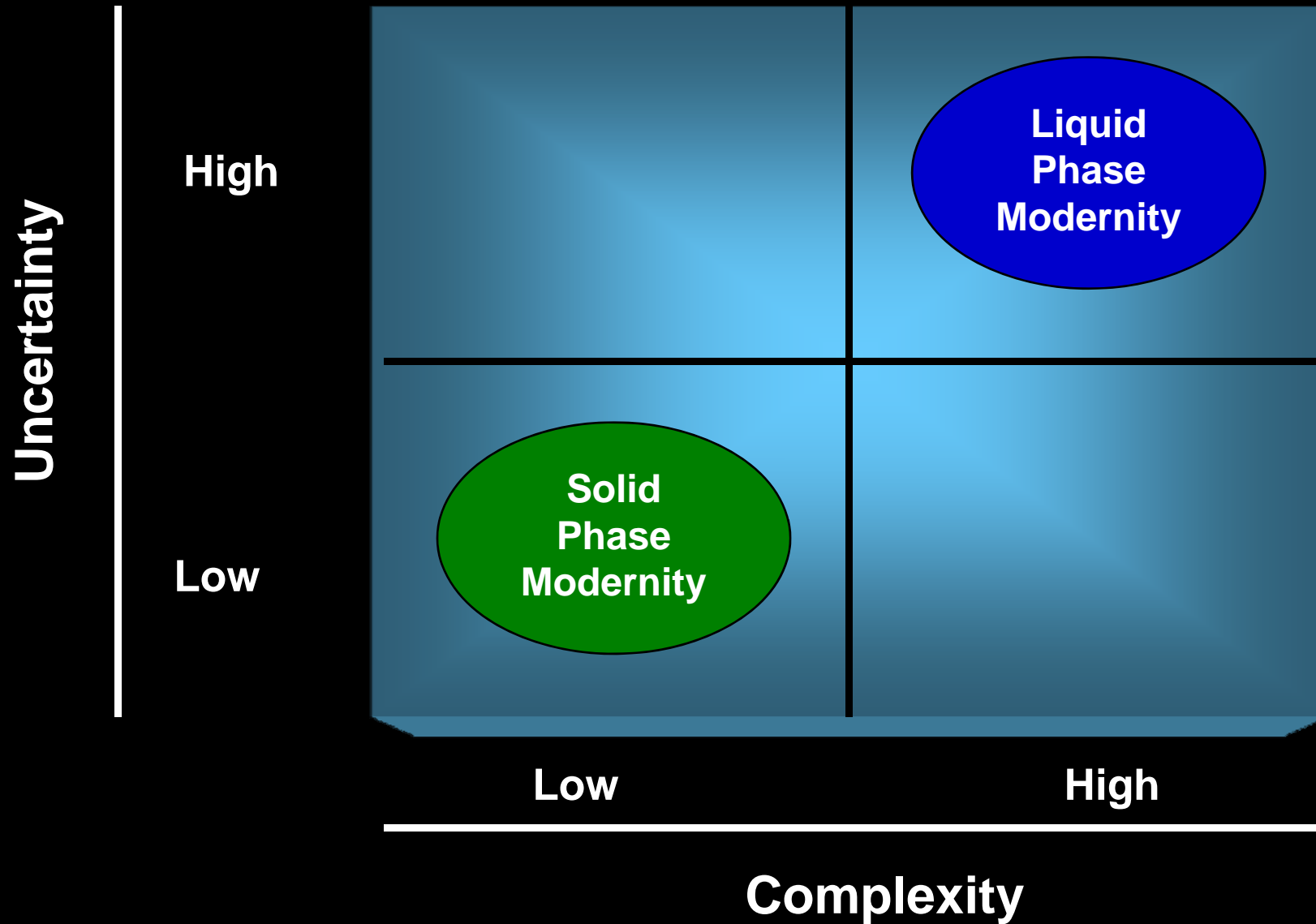
The authority of authority has come into question



De-monopolization
of the State

- The state has lost its monopoly of legitimate power over a given territory
- The nation has lost its monopoly of its claim on the identity of its citizens
- Bureaucratic organization has lost its monopoly on the welfare of the population

Consequences



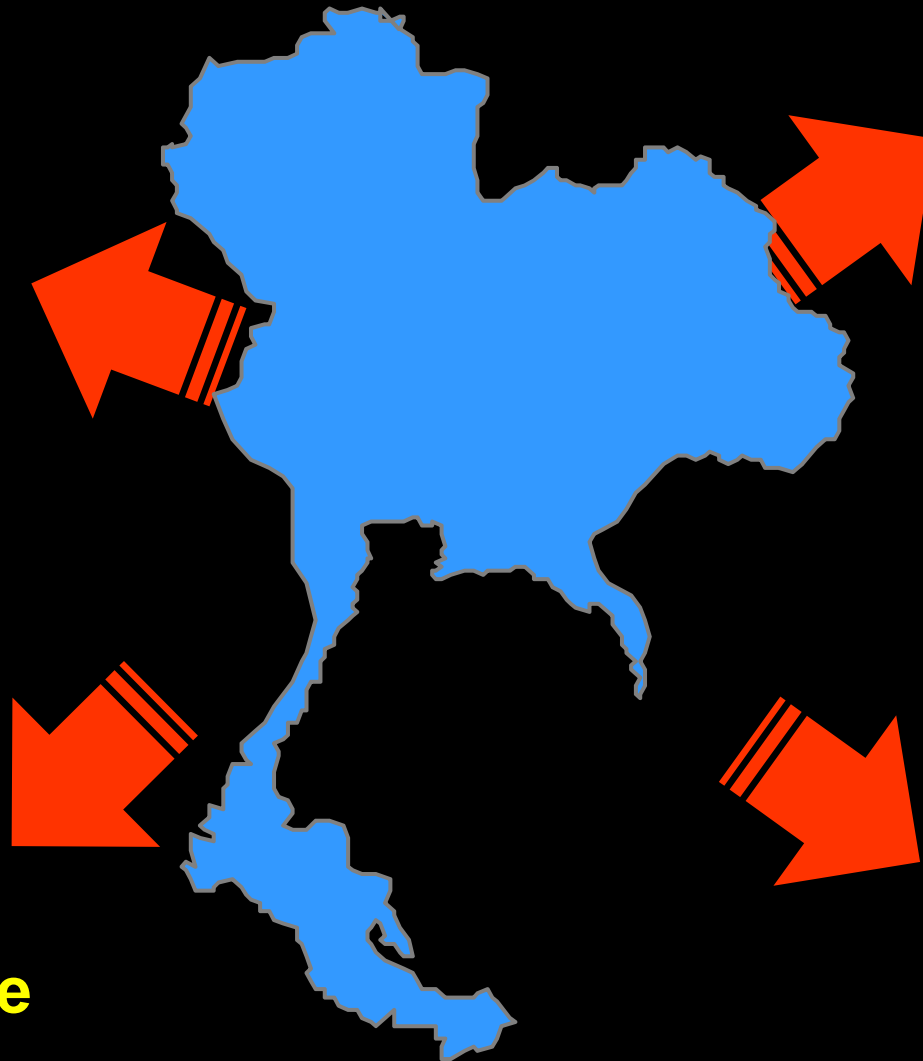
Local Context

Coping with Internal Disaster

Total System Imbalance

**Regimental
Imbalance**

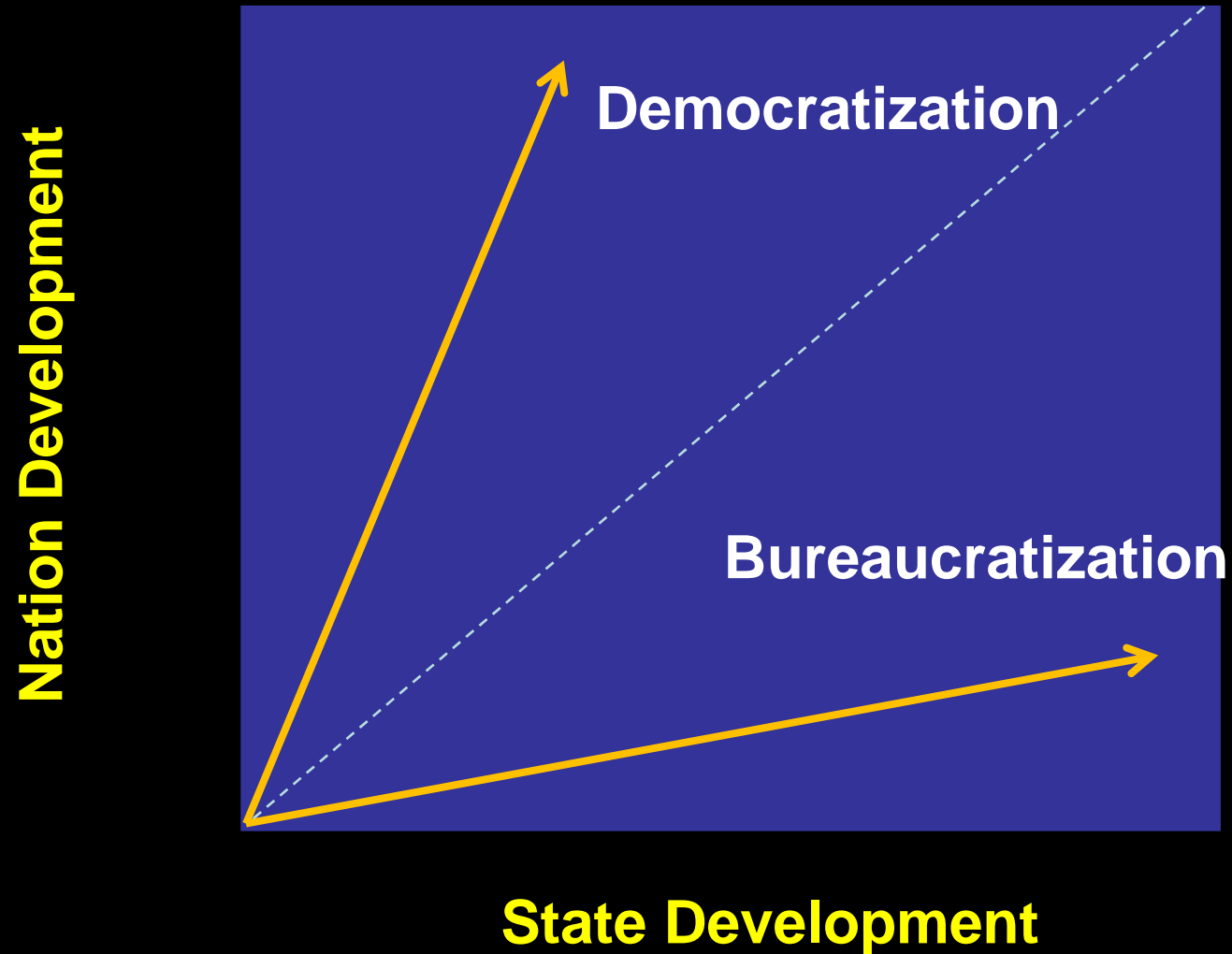
**Developmental
Imbalance**



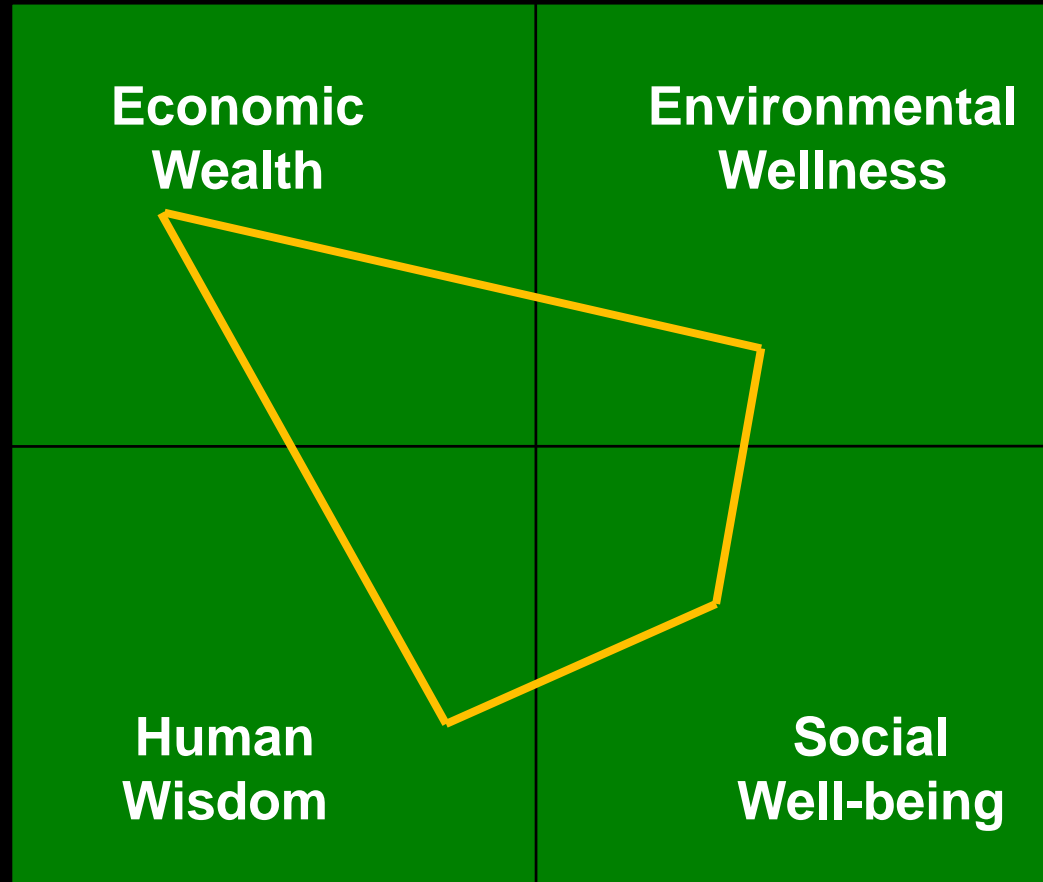
**Cultural
Imbalance**

**Governmental
Imbalance**

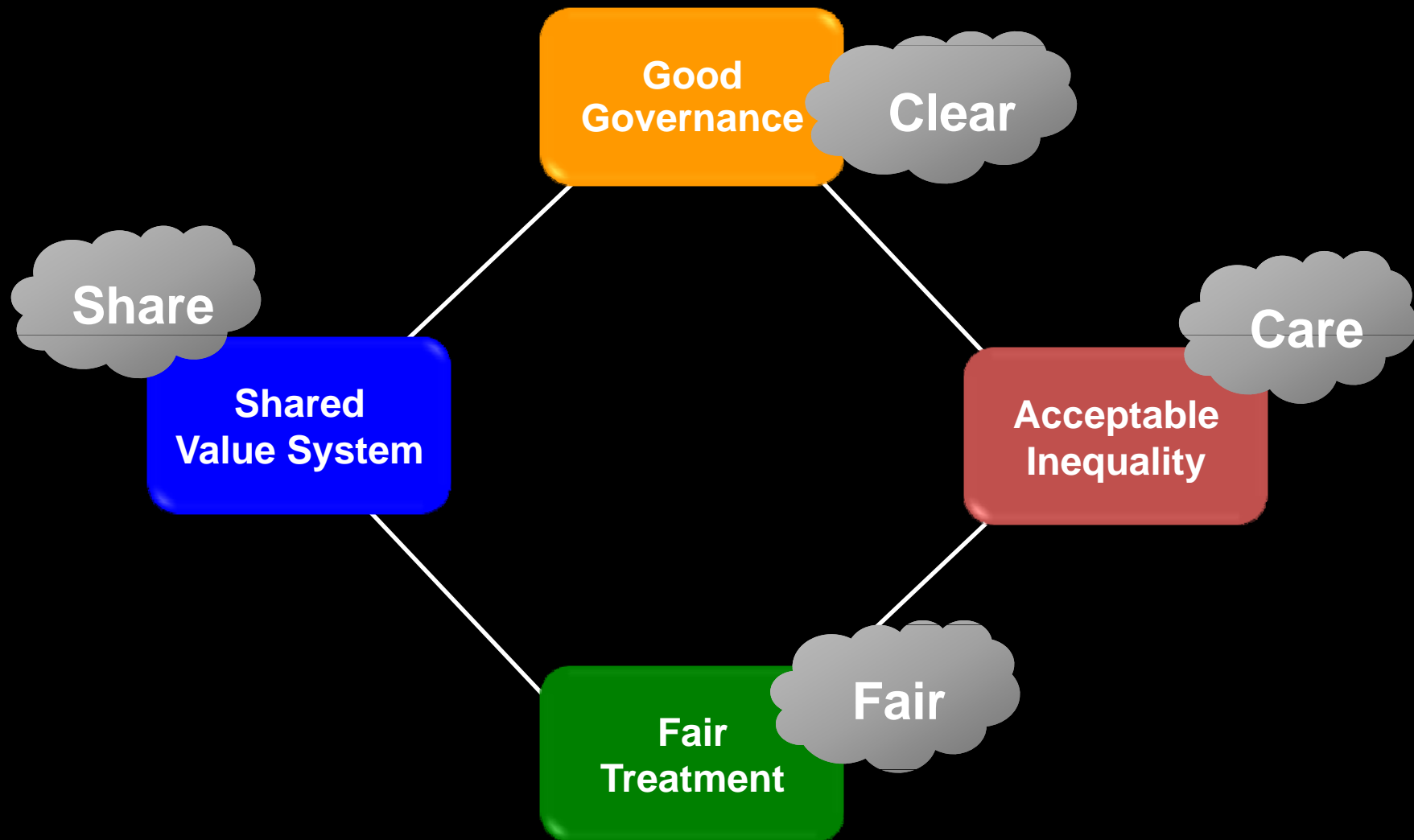
Regimental Imbalance



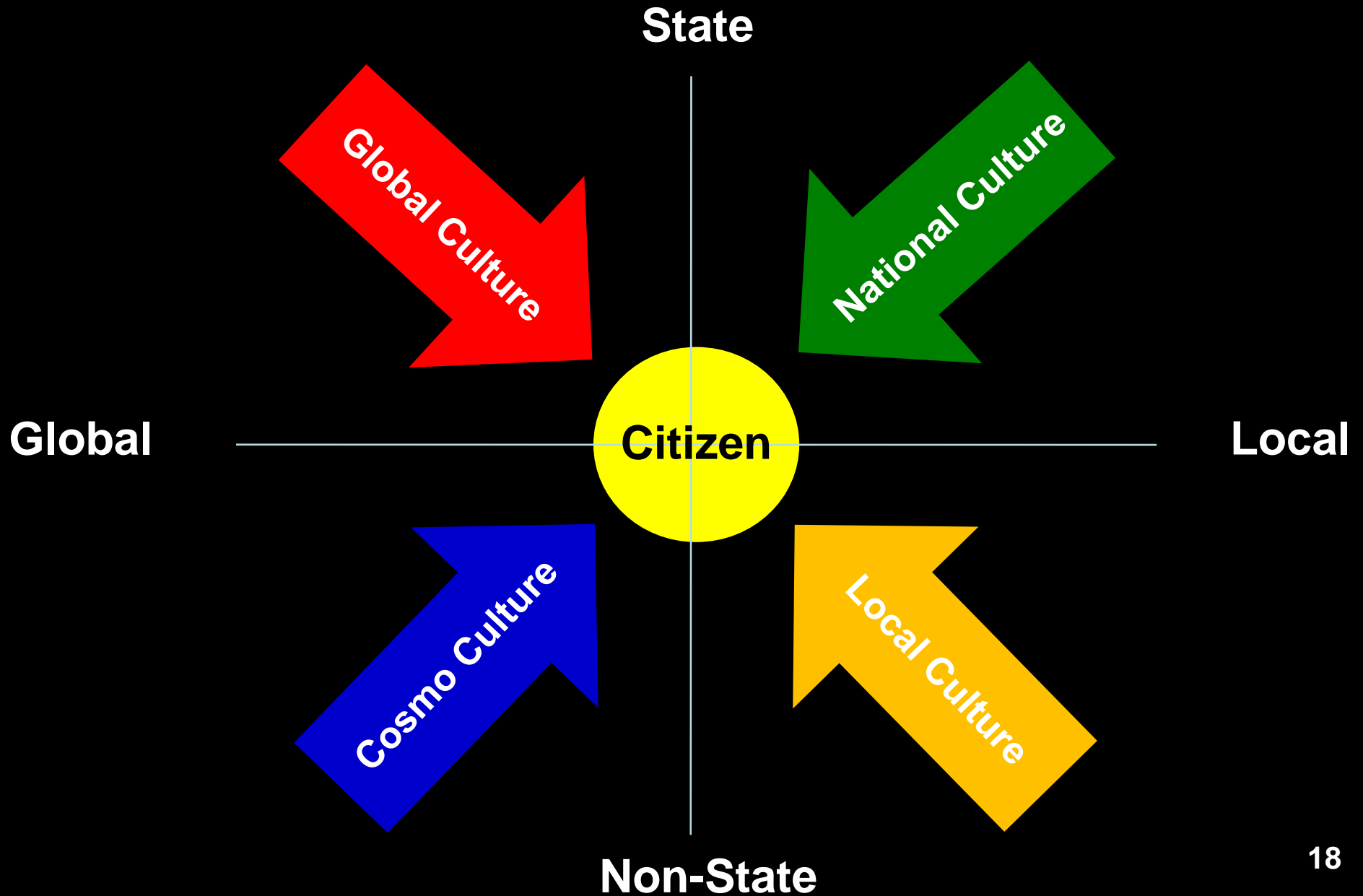
Developmental Imbalance



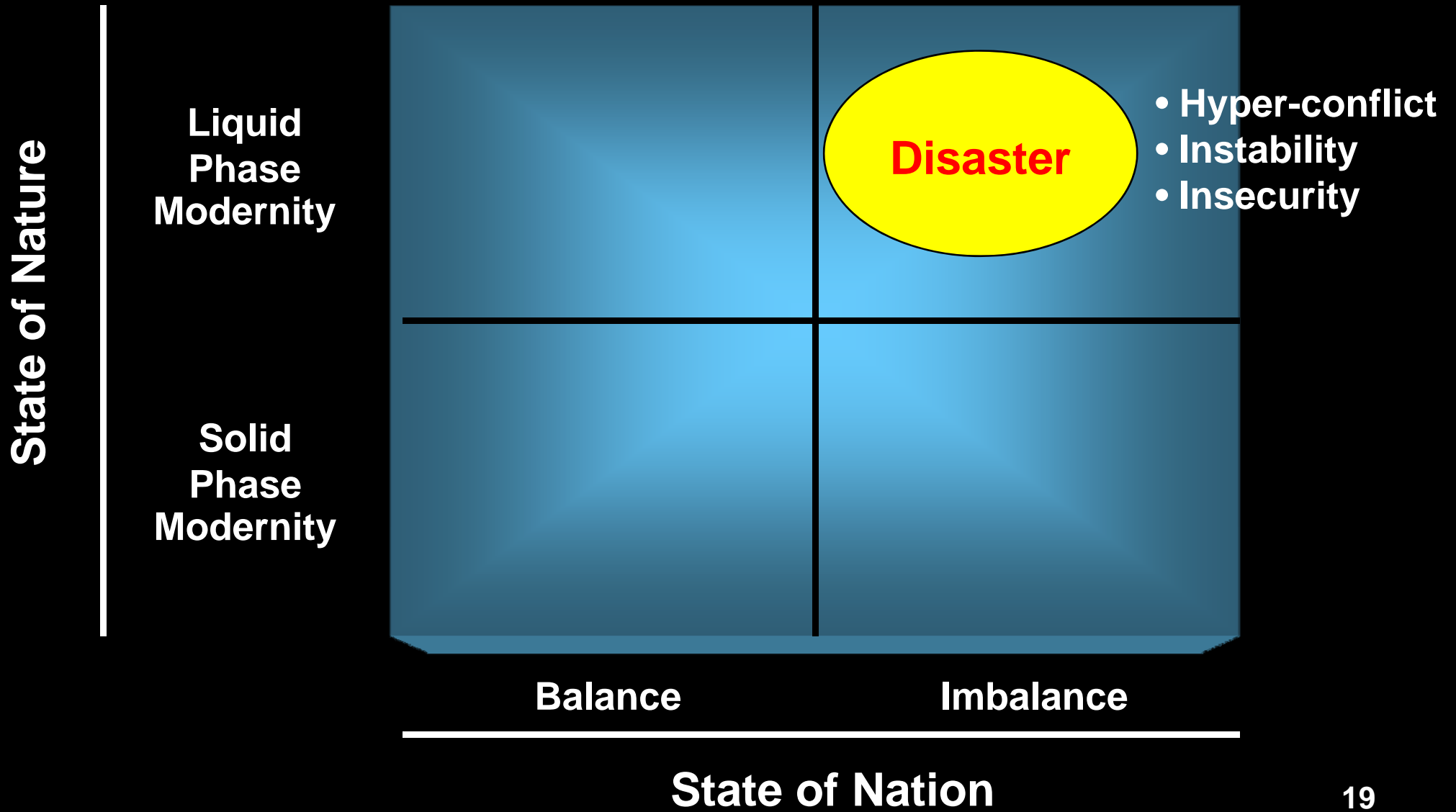
Governmental Imbalance



Cultural Imbalance



Where Are We?

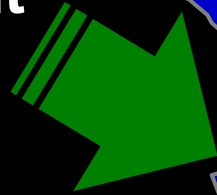


Public Transformation

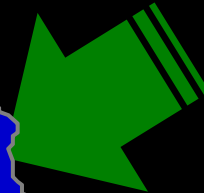
The Black Block

Total System Realignment

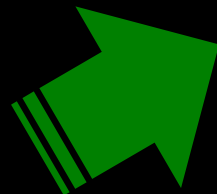
Regimental
Realignment



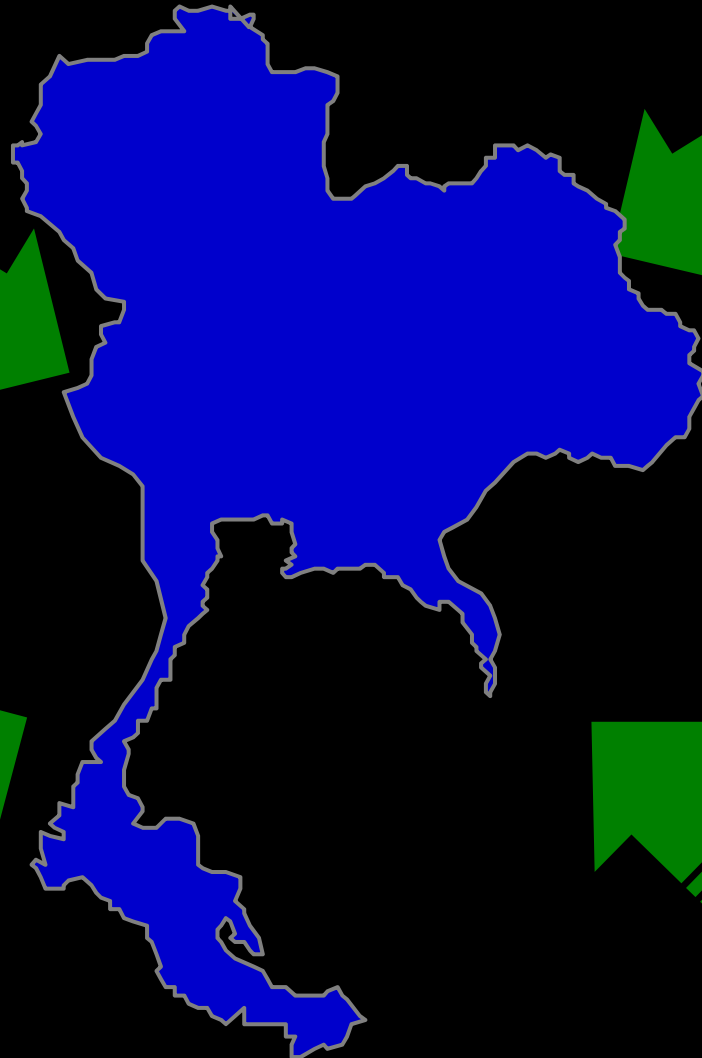
Developmental
Realignment



Cultural
Realignment



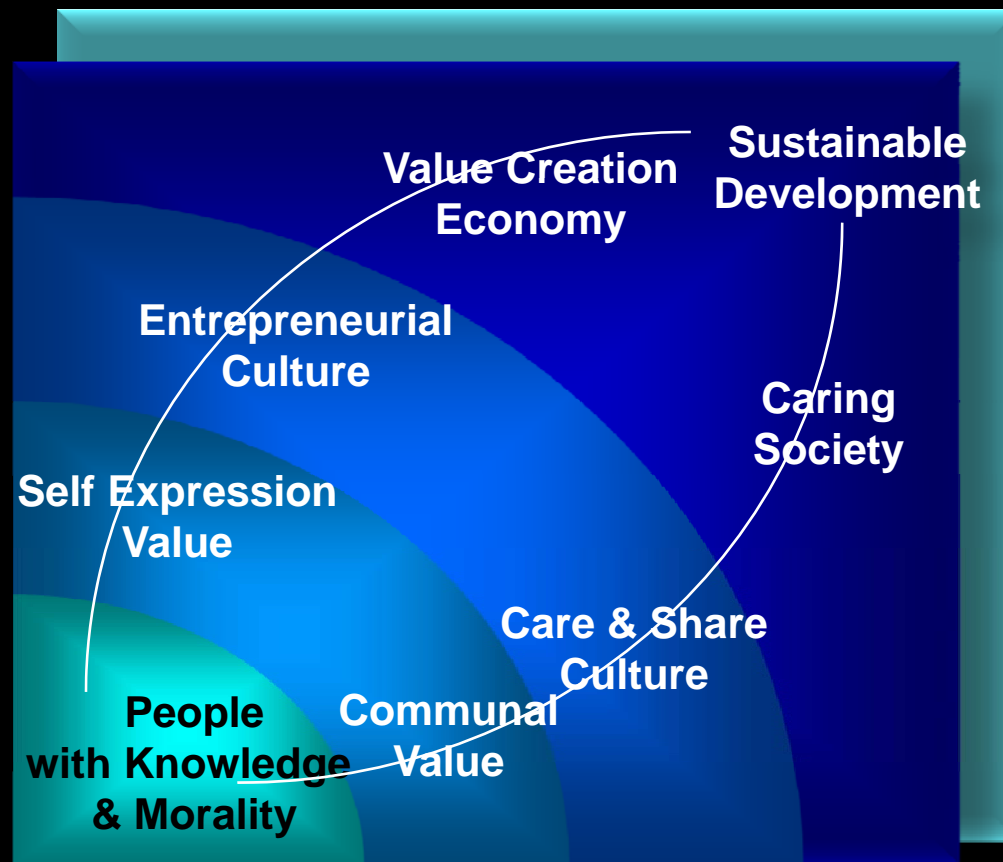
Governmental
Realignment



Developmental Realignment

**Economic
Wealth**

**Environmental
Wellness**

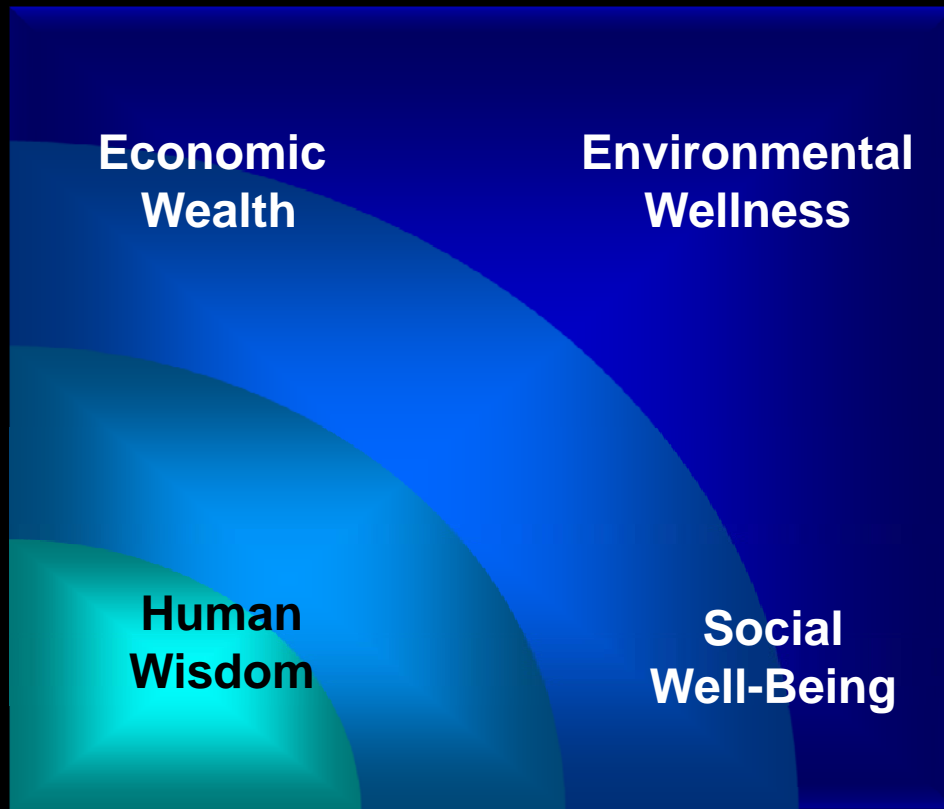


**Human
Wisdom**

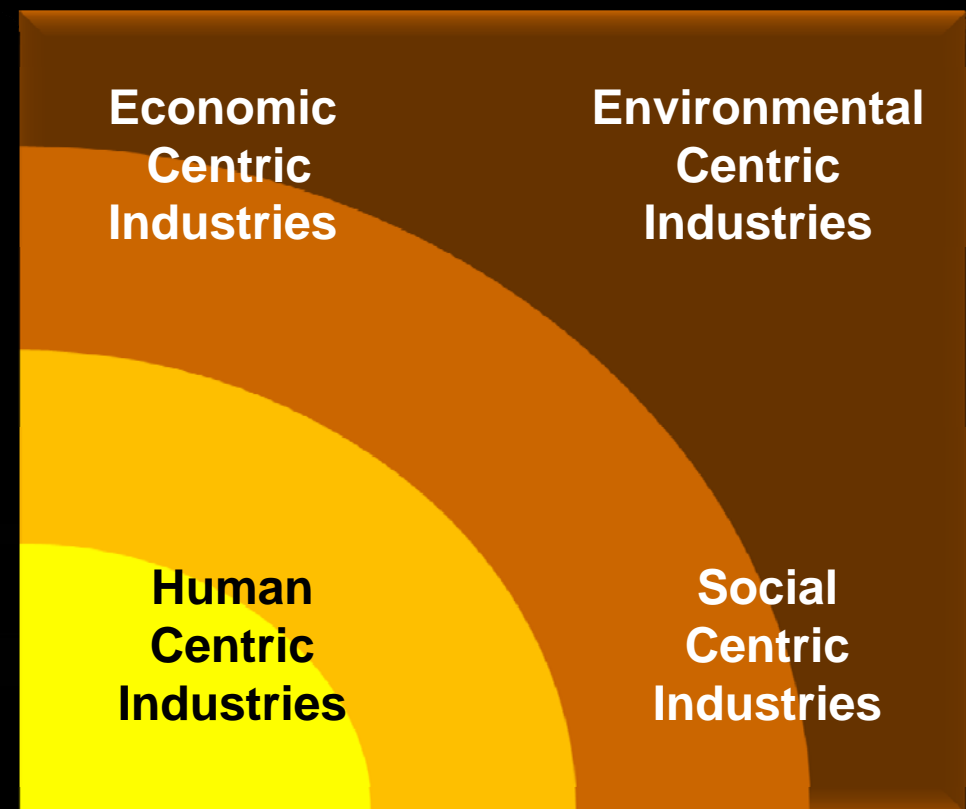
**Social
Well-Being**

A balanced industry portfolio

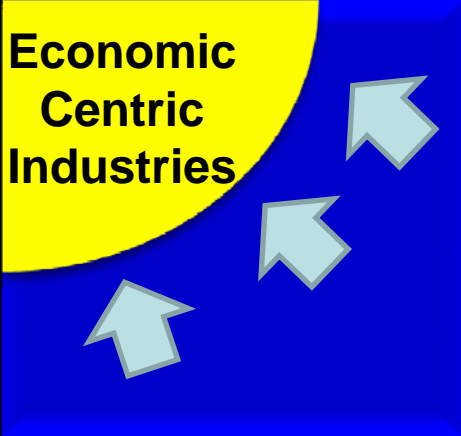
Sustainable Development Platform



Sustainable Industry Platform



The New Portfolio of Industries



- Manufacturing

Resource
Spending
Content

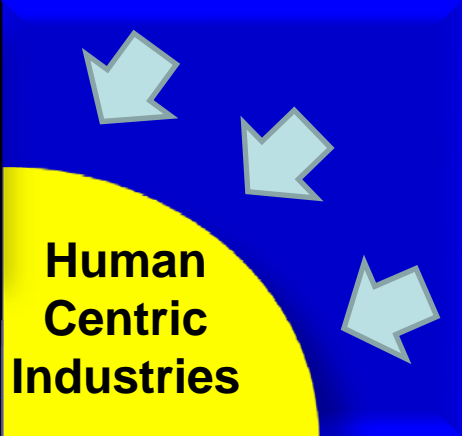
Efficiency



- Alternative Energy
- Recycle Business

Resource
Saving
Content

Sustainability



- Creative Economy
- Service Industries
- Knowledge Industries

Knowledge/
Creative
Content

Creativity



- OTOP
- BOP
- Social Production
- Peer Production
- Distributed Creativity

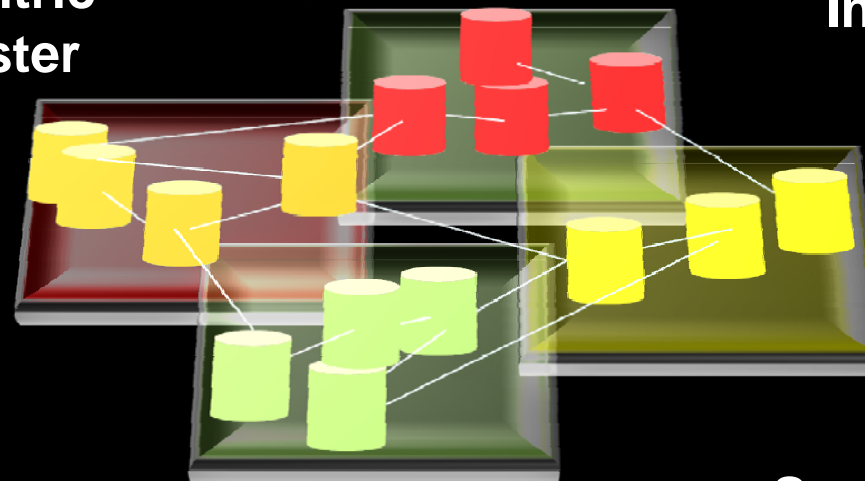
Social
Content

Co-Prosperity₂₄

Industry Cluster Redefined

**Economic Centric
Industry Cluster**

**Environmental Centric
Industry Cluster**

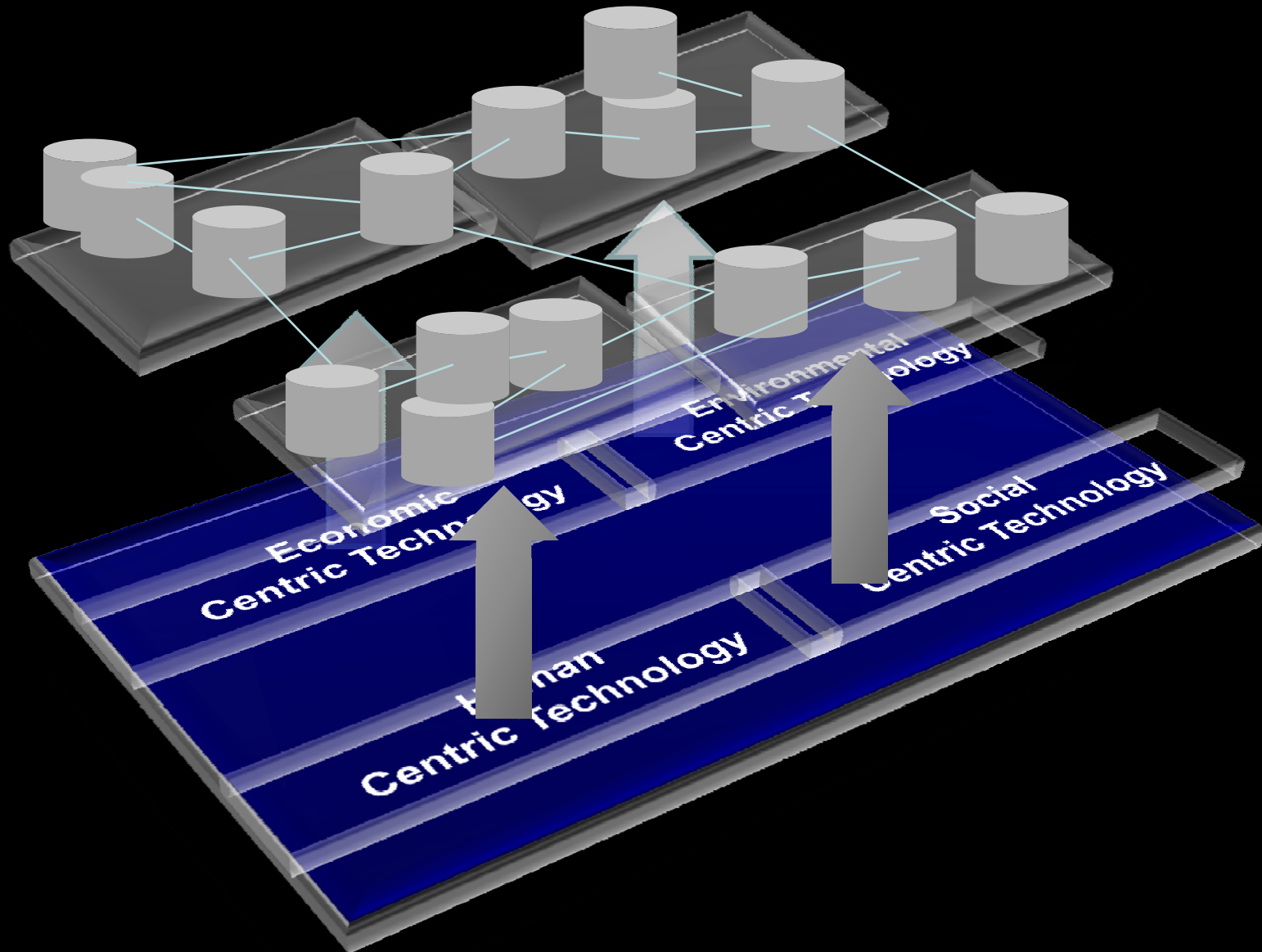


**Human Centric
Industry Cluster**

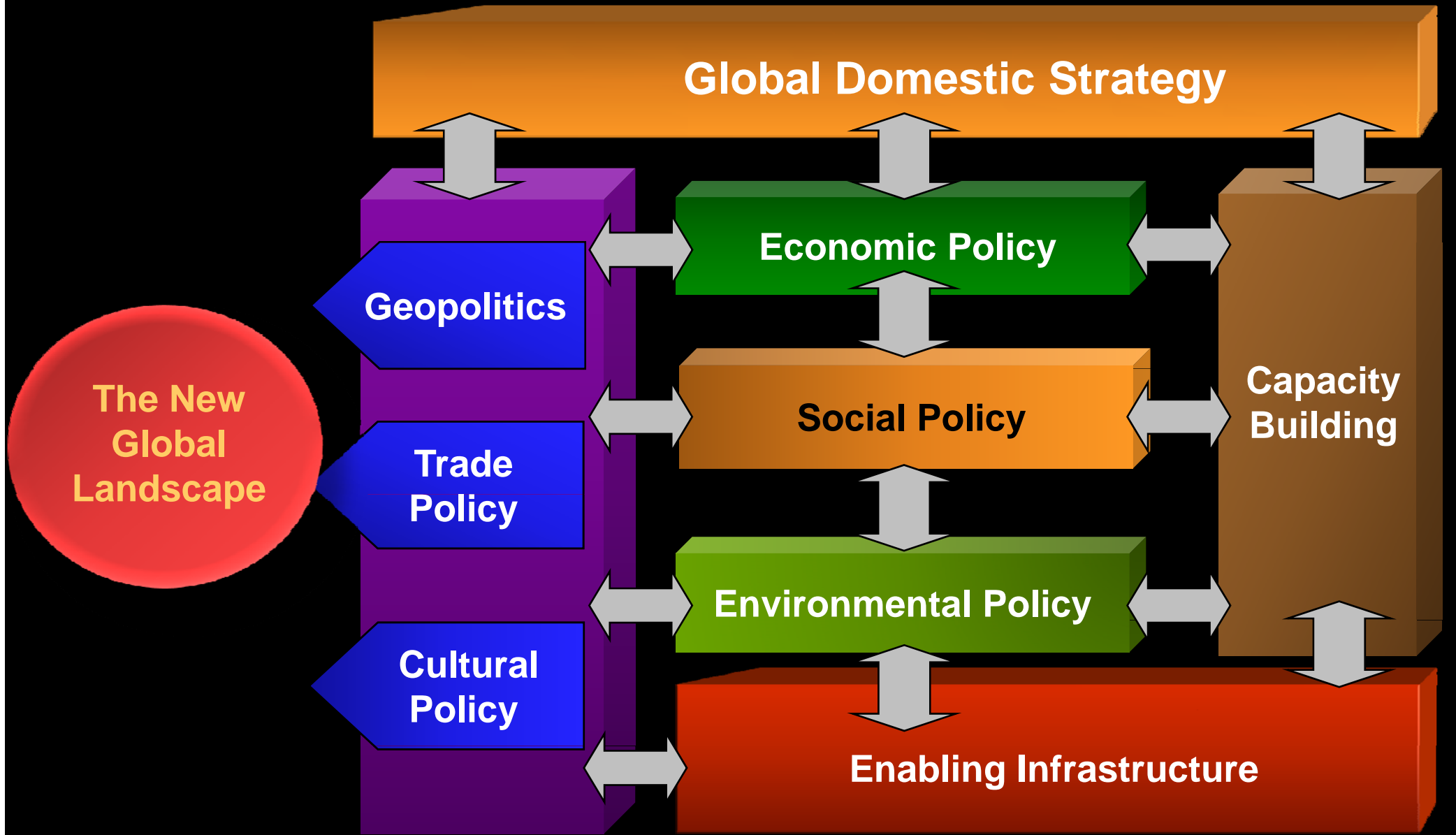
**Social Centric
Industry Cluster**

Interaction among clusters enhance value creation

Industry Capacity Building



Global Domestic Strategy



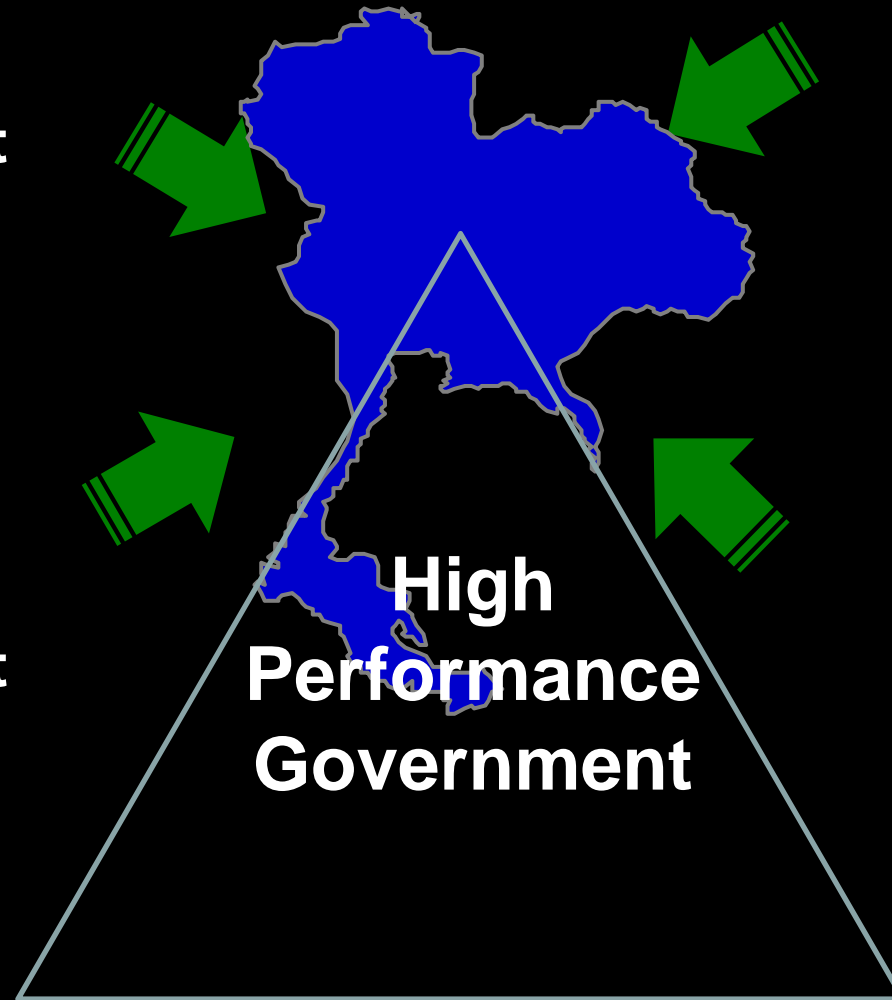
Public Sector Transformation

**Regimental
Realignment**

**Developmental
Realignment**

**Cultural
Realignment**

**Governmental
Realignment**



Public Sector Transformation

**Performing
as a Dual Government**

**Dealing
with Global System Failure**

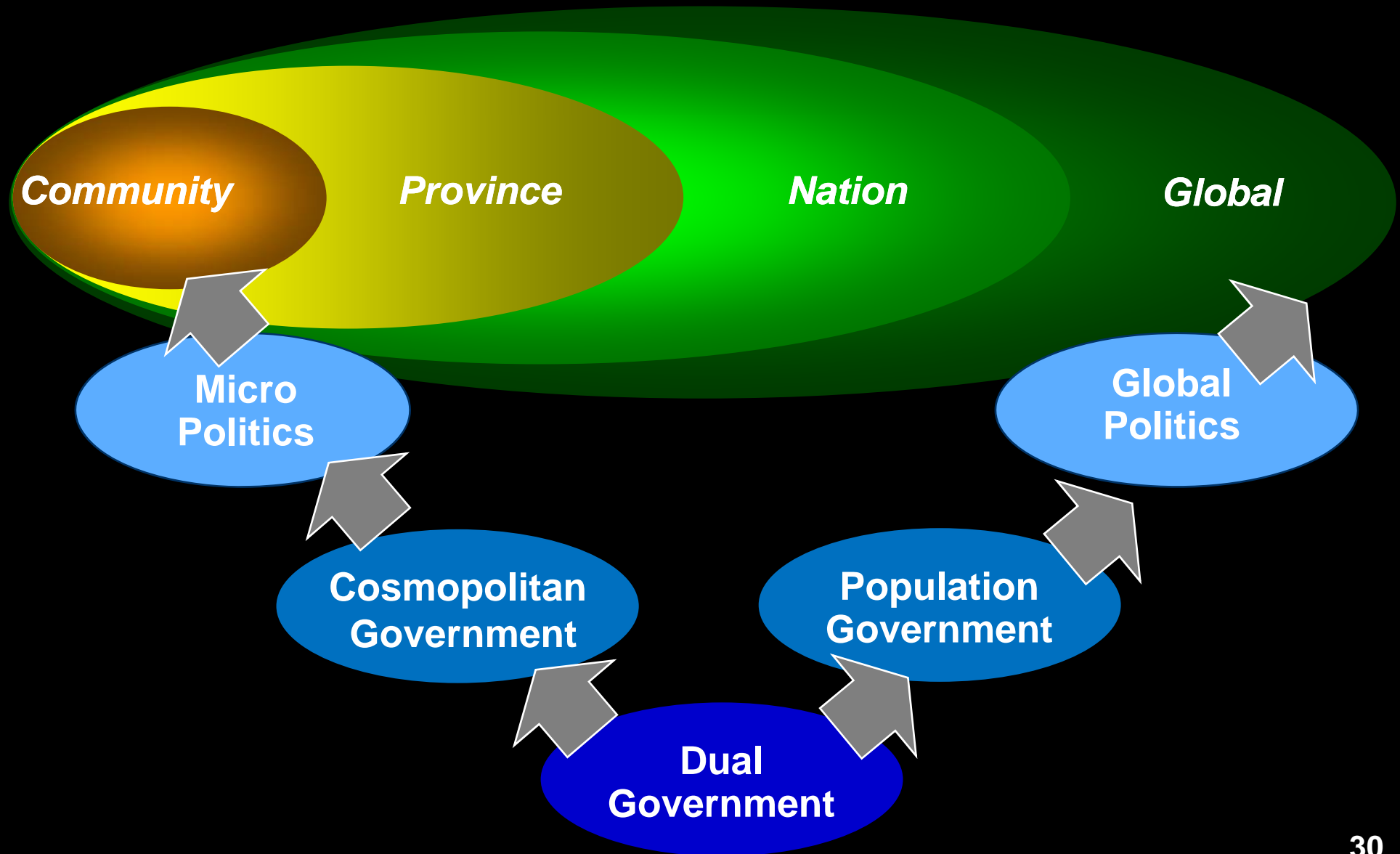
**High
Performance
Government**

**Migrating toward Multilayer
Polycentric Network Governance Structure**

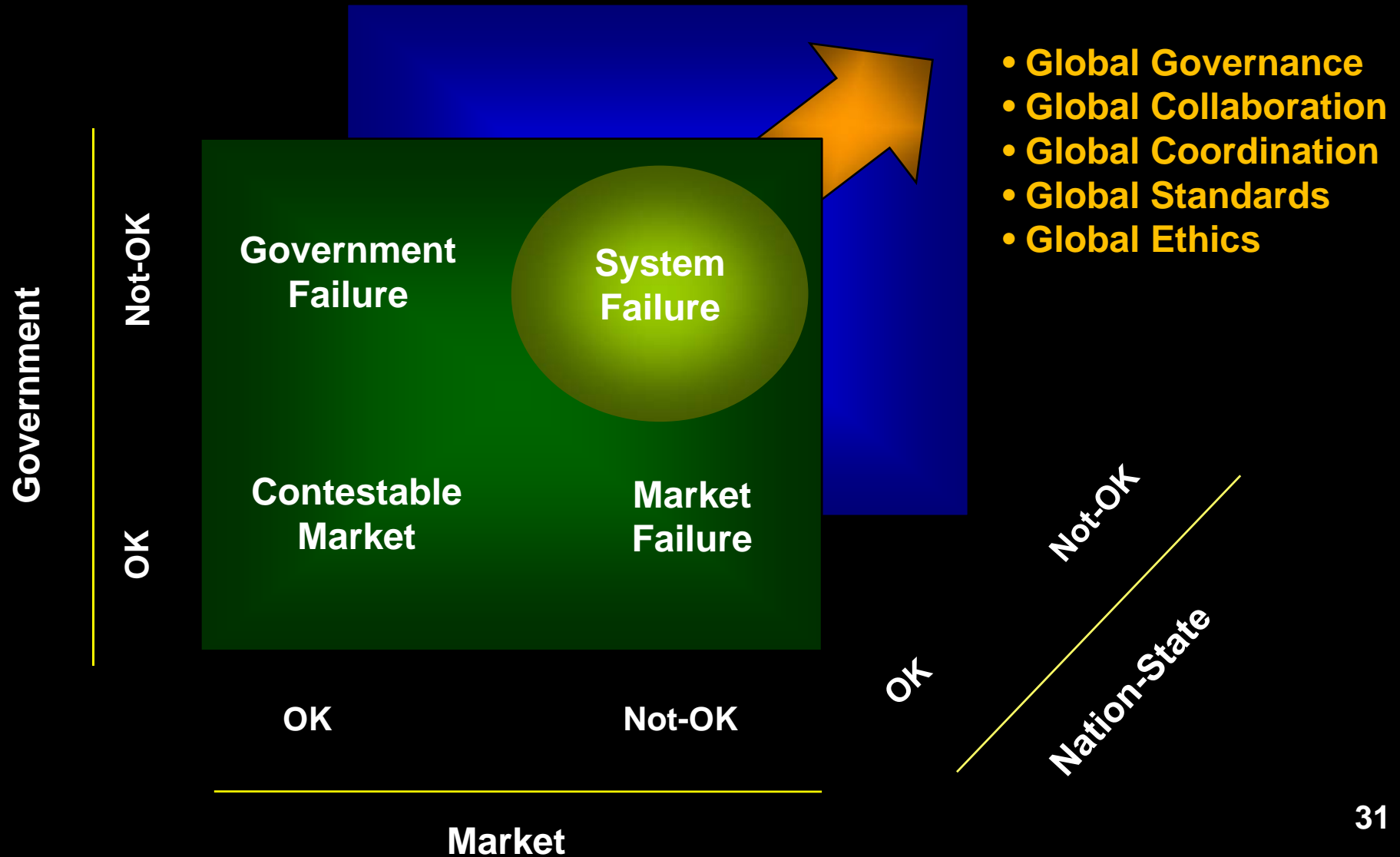
**Conducting
the Conducts**

**Transforming toward
Citizen Centered Government**

Performing as a Dual Government



Dealing with Global System Failure



Migrating toward Multilayer Polycentric Network Governance Structure

- State
- Nation
- Citizen
- Society

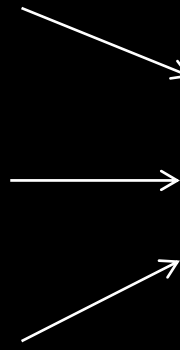


- Heterogeneous Actors
- Global Civil Society
- Cosmopolitan individual
- Community/Region

Public Private Partnership

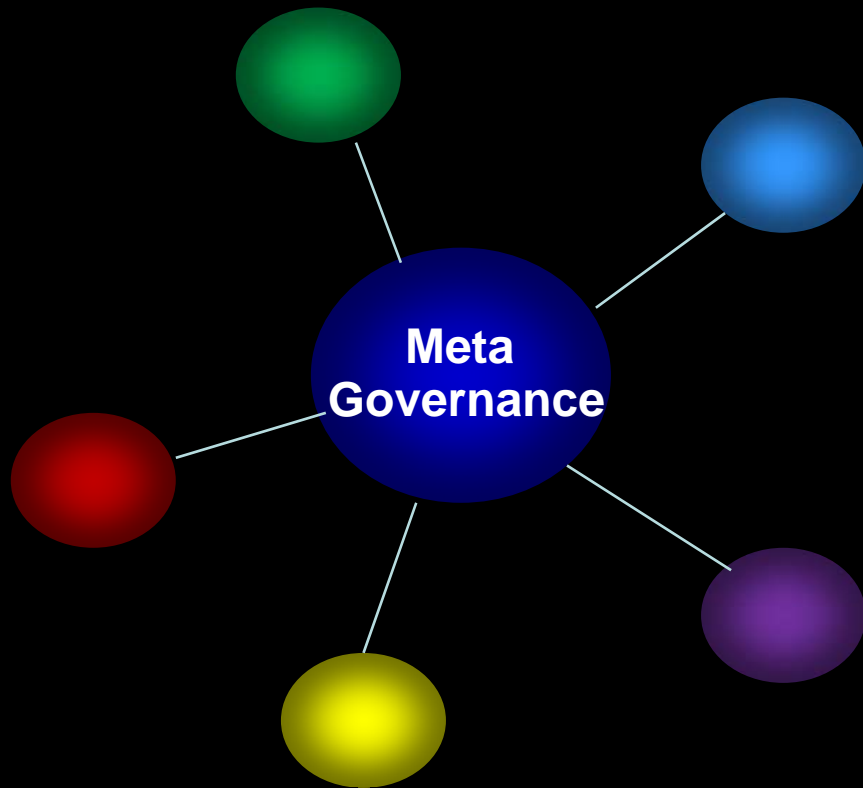
Third Sector

Social Enterprise



Multilayer Polycentric Network Governance

Conducting the Conducts



- **Attempt to make subsystem cohere, and form the sovereign power responsible in “the last resort” for compensatory action where other system fail**
- **Government power is to perform as the mode of action on the action of others—Conduct of Conducts**

Transforming toward Citizen Centered Government

Bureaucratic Centered

Citizen Centered

Focus

Rule Based

Result Based

Discipline

Conformity

Flexibility

Model

Detroit Model
(Functional based)

Hollywood Model
(Agenda based)

Role

Government Led/
Private Followed

Private Led/
Government Support

Thrust

Influence, Enforcement
& Control

Empowerment, Engagement
& Participation

The New Government Architecture

Action Agenda

Governing

Reorienting
Stakeholders'
Involvement

- Public access and participation
- Political accountability and transparency
- Political will and leadership

Directing

Redefining
Agenda and
Mission

- National agenda initiation
- Strategic partnership
- Crisis responding capabilities

Managing

Reconfiguring
the Collaborative,
Business, and
Operating
Models

- Institutionalizing service culture
- Result based incentive
- Performance management
- Fast track and lateral entry
- Citizen charters
- e-government

Gearing toward a High Performance Government

Governing

- **Clean & Clear**

Directing

- **Shape & Sharpen**

Managing

- **Care and Share**

**High
Performance
Government**