

ASEAN-KOREA INTERNATIONAL SYMPOSIUM 20

THAILAND : The e – Certificate Project

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Ministry of Commerce
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Vision

*“Serving as Professionals , Building Corporate Governance
and Establishing Quality Standards for Thai Business”*

Mission

- Delivering Registration Services
- Serving Business- Related Information
- Building Corporate Governance
- Developing Thai Business towards
Strengths and Competitiveness



Importance of a company certificate

- Equivalent to a person identification card
- Enhance credibility and proves the existence of a company
- Provide company registry information



Company Certificate indicates

- Company name
- List of company directors
- Registered Capital
- Head Office Address
- Objectives of the company

List of Shareholders indicates

- Registered Capital
- Shares and Share value
- List of Shareholders



Company certificate service and Thailand economy

- **Over 1,200,000 company certificates are issued annually**
- **With 60,000 new companies every year, the need for the certificates rises on average of 10% each year**
- **With the association of the ASEAN ECONOMIC COMMUNITY (AEC) and global economic growth in 2015, the need for the certificates expected to rise to 1.58 millions a year or about 20% growth annually.**

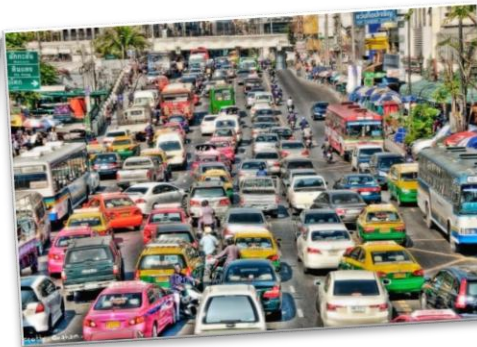


- **Complex procedures**
- **Must carry out in person at 8 different counters**
- **Service time 30 minutes for each certificate**
- **10% growth of certificates issued annually, while
staffs are gradually reduce due to government policy**



Problems and Situation before the Initiative

- Only 7 branches of DBD in Bangkok and only 1 branch for each of the rest of the provinces, total 87 branches nationwide
- With traffic, especially in Bangkok, the traveling part could take up to half a day
- The cost of traveling is no less than 12 USD



3,600,000 Hrs.

Time wasted

14,000,000 USD.

Money wasted

The e-Certificate project is a public-private partnership between the DBD and 6 commercial banks that provides an additional mean of providing the certificate service via the banks

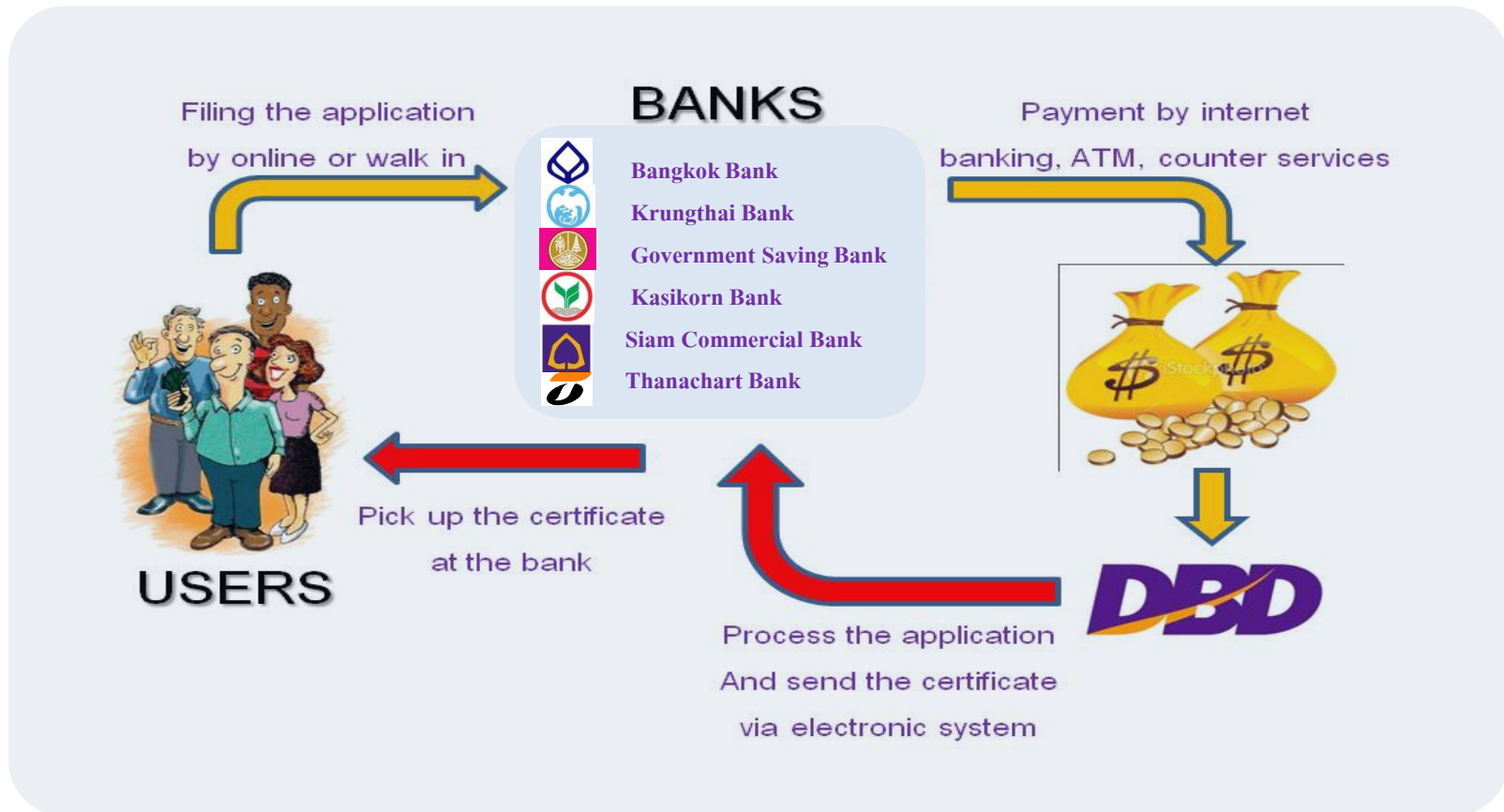


The first innovative public project in Thailand and ASEAN

- **Allows private agents to handle business information service**
- **Adopts digital signature for the registrar's authentication**
- **First legal electronic document**

87 to 4,074 branches nationwide

The procedure of the e-Certificate service



Key 1: Building a Team

The DBD has worked with Partnerships on an establishment of principle, planning and managing the project with 3 dedicated teams responsible for 3 specific aspects as follow;

- **The Coalition Team**
- **The IT Team**
- **The Legal Team**



Key 2 : Building credibility and reliability of the system

The highest level of security technology ensures data security and prevents data and document manipulation

The right technology utilization employing the electronic signature, transaction is carried out with the highest level of security.

Credibility and reliability

An establishment of a system that legally endorses electronic documents is necessary to attach credibility to the electronically issued certificates.



ที่ 10090000012

สำนักงานทะเบียนหุ้นส่วนบริษัทกลาง
กรมพัฒนาธุรกิจการค้า กระทรวงพาณิชย์

หนังสือรับรอง

ขอรับรองว่าบริษัทนี้ได้จดทะเบียนเป็นนิติบุคคล ตามประมวลกฎหมายแพ่งและพาณิชย์
เมื่อวันที่ 9 กรกฎาคม 2549 ทะเบียนนิติบุคคลเลขที่ 0125549007670
ปรากฏข้อความในรายการตามเอกสารทะเบียนนิติบุคคล ณ วันออกหนังสือนี้ ดังนี้

1. ชื่อบริษัท บริษัท ไทยพัฒนา จำกัด
2. กรรมการของบริษัท มี 2 คน ตามรายชื่อต่อไปนี้

1. นายสมชัย อาจเจริญ
2. นายสมชัย วัชรการดี

3. จำนวนหรือชื่อกรรมการซึ่งลงชื่อผูกพันบริษัทได้ คือ กรรมการสองคนลงลายมือชื่อร่วมกันและ
ประทับตราสำคัญของบริษัท

4.ทุนจดทะเบียน กำหนดไว้เป็นจำนวนเงิน 1,800,000.00 บาท / แบ่งจำนวนหุ้นสามัญออก /

5. สำนักงานใหญ่ ตั้งอยู่เลขที่ 44/1 หมู่ที่ 9 ซอยวัฒนา-ปากเกร็ด 30 ถนนวัฒนา แขวงคลองหลวง
อำเภอปากเกร็ด จังหวัดนนทบุรี

6. วัตถุประสงค์ของบริษัท 41 ข้อ ดังปรากฏในสำเนาเอกสารแนบท้ายหนังสือรับรองนี้ จำนวน 3 แผ่น
โดยมีลายมือชื่อนายทะเบียนซึ่งรับรองเอกสารเป็นสำคัญ

ออกให้ ณ วันที่ 2 ธันวาคม พ.ศ. 2554

โลโกลายน้ำ

(นายสมชัย อาจเจริญ)
นายทะเบียน

รายการข้อความของนิติบุคคลมีดังนี้

DBD กรมพัฒนาธุรกิจการค้า กระทรวงพาณิชย์
Department of Business Development
Ministry of Commerce
บริการและข้อมูลทางธุรกิจ โทร. 02-528 7600 โทรสาร 02-547 5994
เว็บไซต์ www.dbd.go.th

1 QR Code

2 Reference Number

3 Micro Text

Key 3 : Enacting a legislation that guarantees the usability of the e-certificate as the original

- The legislation was enacted to endorse and guarantee the credibility of the certificate issued electronically by a private sector.
- The Electronic Transaction Development Agency (ETDA), the Ministry of Information Technology and Communication, has proved that the DBD has surpassed the standard of electronic document issuance. Therefore, making the e-certificate as usable as the original.



The print-out process of the e-certificate is approved by the EDTA under the Notification of the Electronic Transactions Commission on Certification of Print out B.E. 2555 (A.D. 2012) and the Notification of the Electronic Transactions Commission on the Authoritative Agency to Certify Print out B.E. 2555 (A.D. 2012)

Key 4 : Create awareness to users and all stakeholders

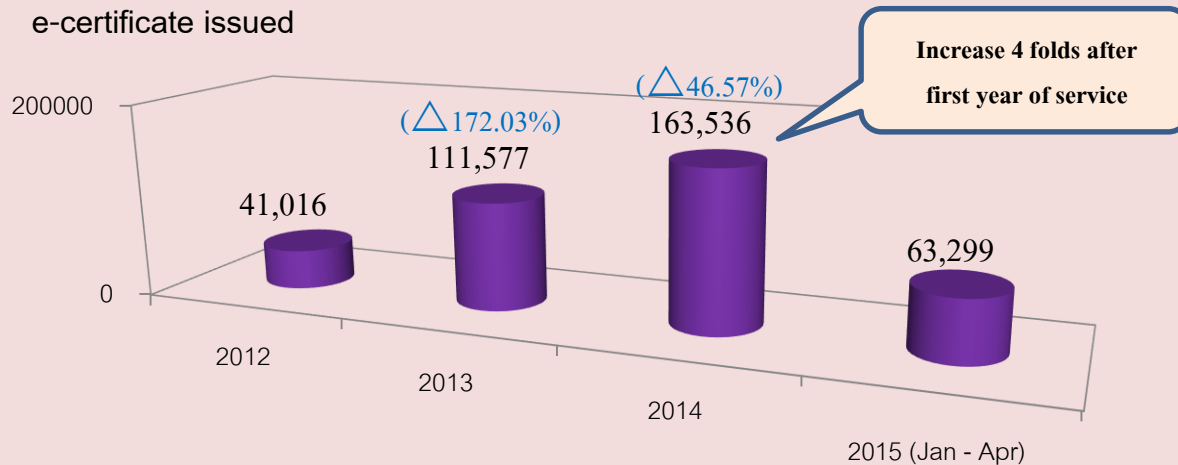
Stakeholders were made aware of the key features of the initiatives, the objectives and the benefits via

- public hearing seminars
- Training courses
- DBD and the banks' websites
- Other medias such as leaflets, TV, radio, etc.



Results of service (JAN 2012- APR 2015),

- 379,428 e-certificates issued
- A record growth of 4 folds increase in the number of the e-certificates issued



4 folds

80%

**Growth rate after
first year of service**

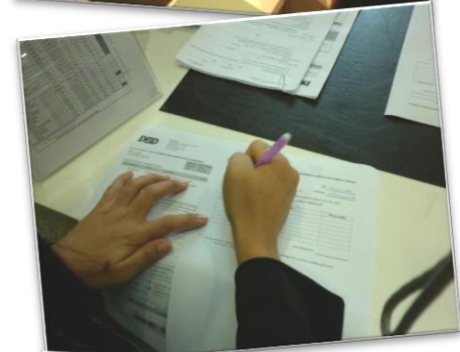
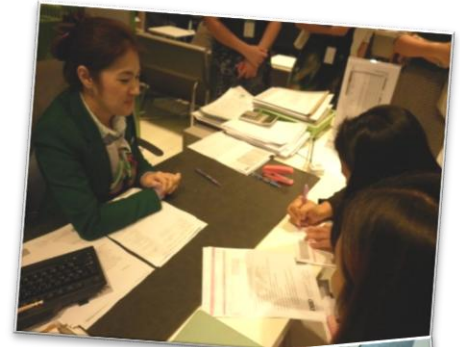
Satisfaction result

4.1 Benefits to the businesses

- Easier and more efficient access to service points from 87 branches to 4,074 branches nationwide
- Business will be able to collect the certificate at any of the bank branches that are located in the same vicinity
- More compatible office hours as their business
- Cut down service time from 30 to only 15 mins.
- Streamline the processes from a tradition face-to-face complicated counter service to a simple online filing.

More service points from **87** to **4,074** branches

Reduce service time from **30** to **15** mins



4.2 Benefits to the government sector

- **200% increase in the number of a certificate requests an officer can satisfy on a daily basis**
- **With the banks acting as additional channels of certificate issuance, about 10 DBD staffs are freed up (saving about 1.8 million per year) and available to support business in other meaningful areas**
- **Real time monitoring and controlling system allows better and more responsive planning, reporting and decision making that continually enhances transparency and quality of the service**
- **Enhance public image on government service**

Productivity of the officer increases by 200%

Promotes efficiency and transparency

4.3 Benefits to the country

- Business have easier access to service which translate to cost and time saving and by virtually eliminating the traveling need
- Inline with the green government policy. It helps improve traffic and more importantly reduces significantly the use of fuel, lowering pollution

1,080,000 Hrs

SAVE Time

4,200,000 USD

SAVE Money

14,400,000 Sheets

SAVE Papers

* By 2015 the volume of e-certificate usage is expected to have 30 per cent of total volume of company certificate services.

THANK YOU

