



# SAMAJIK SUVIDHA SANGAM

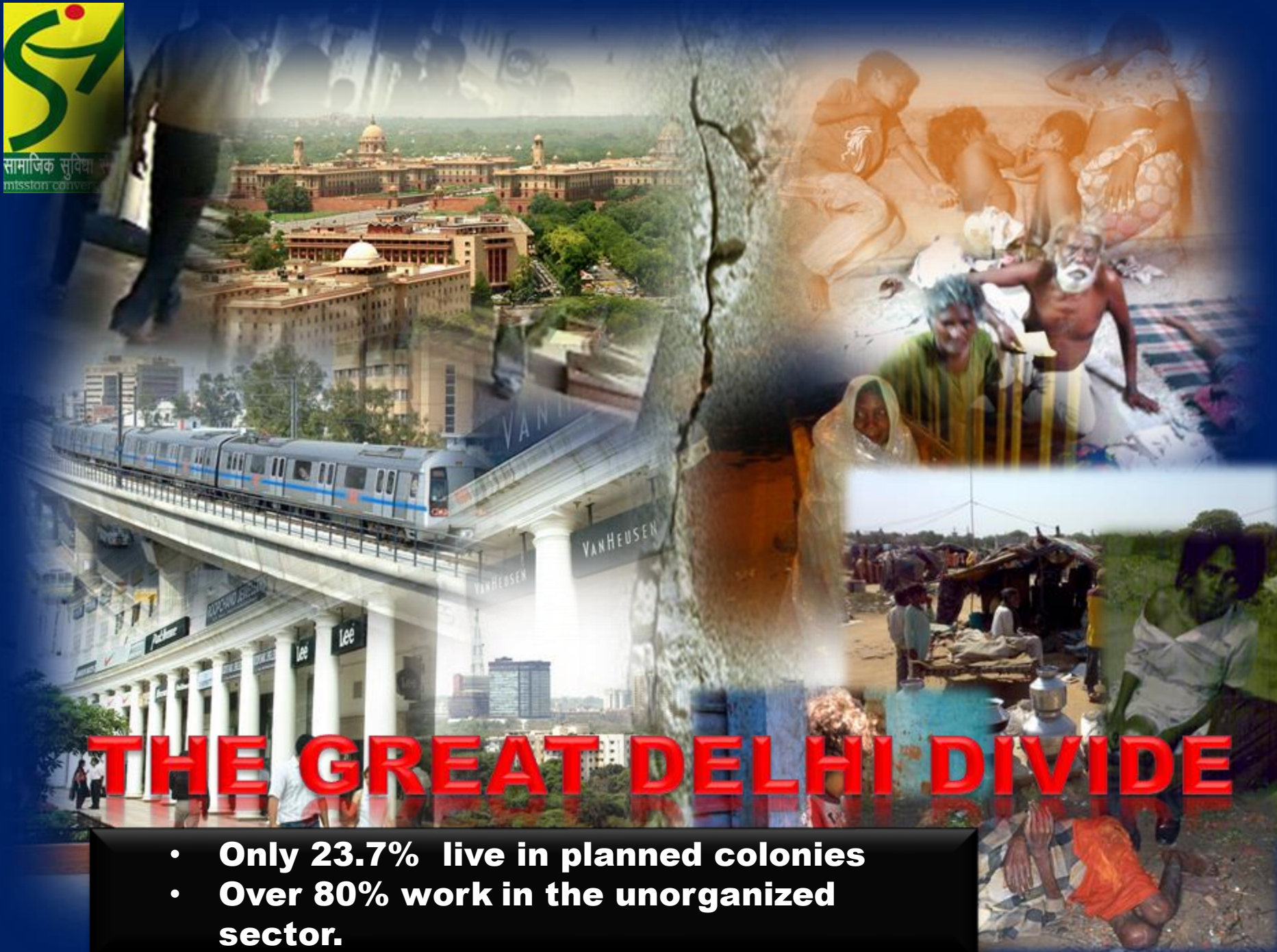
## MISSION CONVERGENCE

AN INNOVATION FOR

***INCLUSIVE DEVELOPMENT***



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# THE GREAT DELHI DIVIDE

- Only 23.7% live in planned colonies
- Over 80% work in the unorganized sector.

# Delhi Human Development Report, 2006 Revealed a Paradox



- Poor sex ratio - 865 against national average 927 ( 0-6 years)
- One of the highest infant mortality rates. (28)
- Sixty thousand homeless.



Despite...

- Per capita Health Expenditure being three times the national average.
- 21% of total plan allocation for Health, Education and Social Welfare



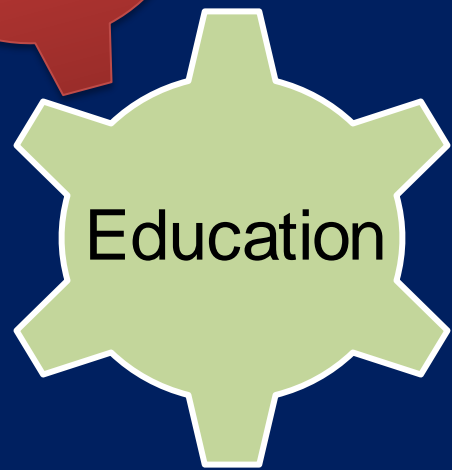
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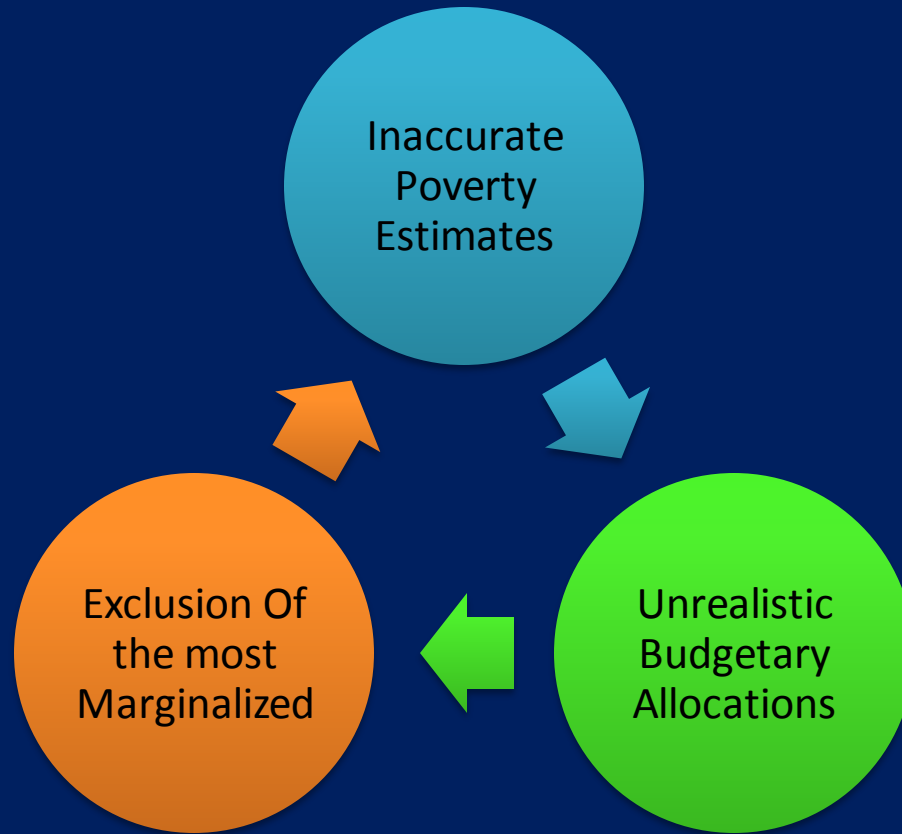
**200,000 Migrants  
Annually**

# Where to go????

Confusions Galore for the common person

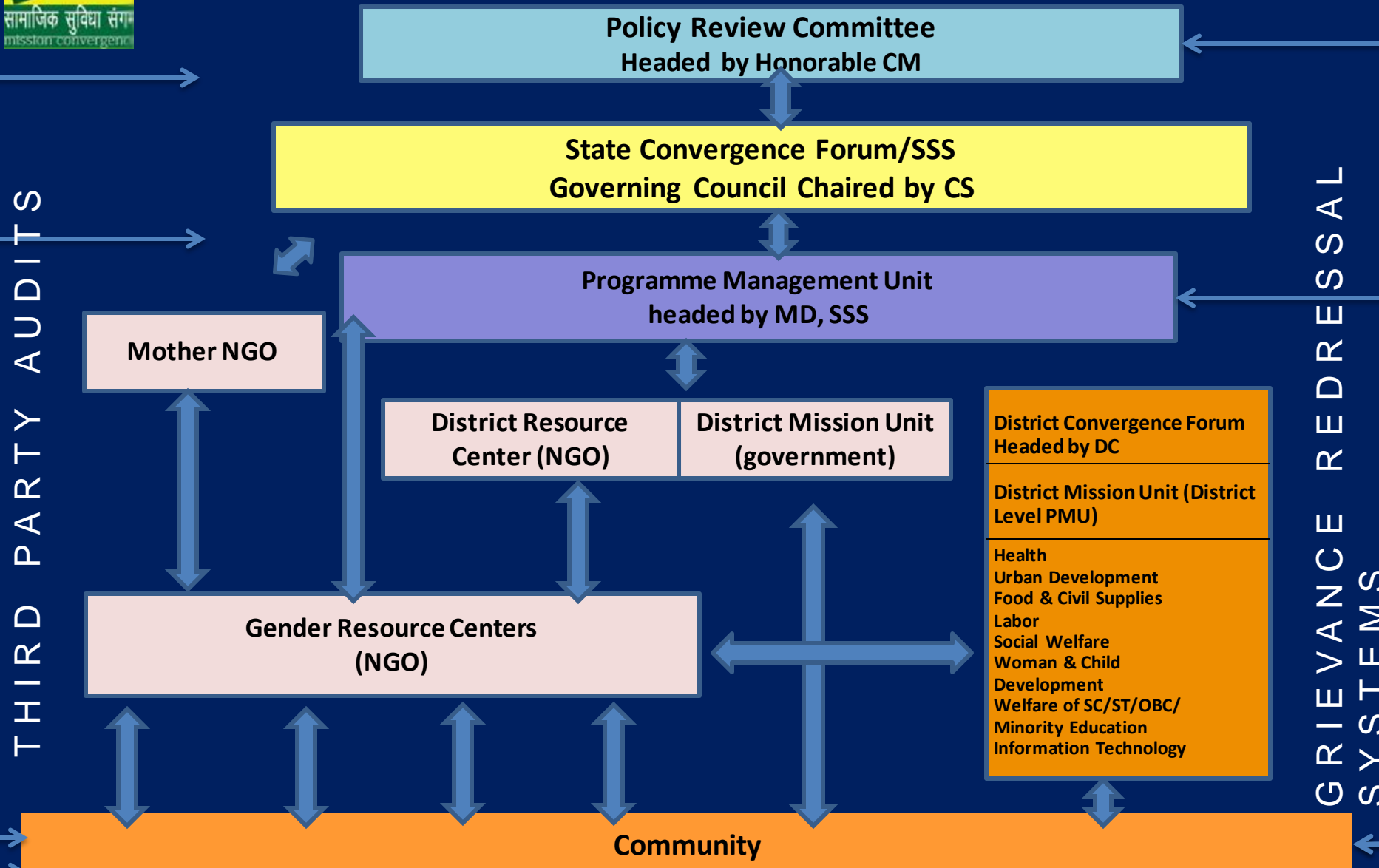


# State of Exclusion





# Implementation/Administrative Structure





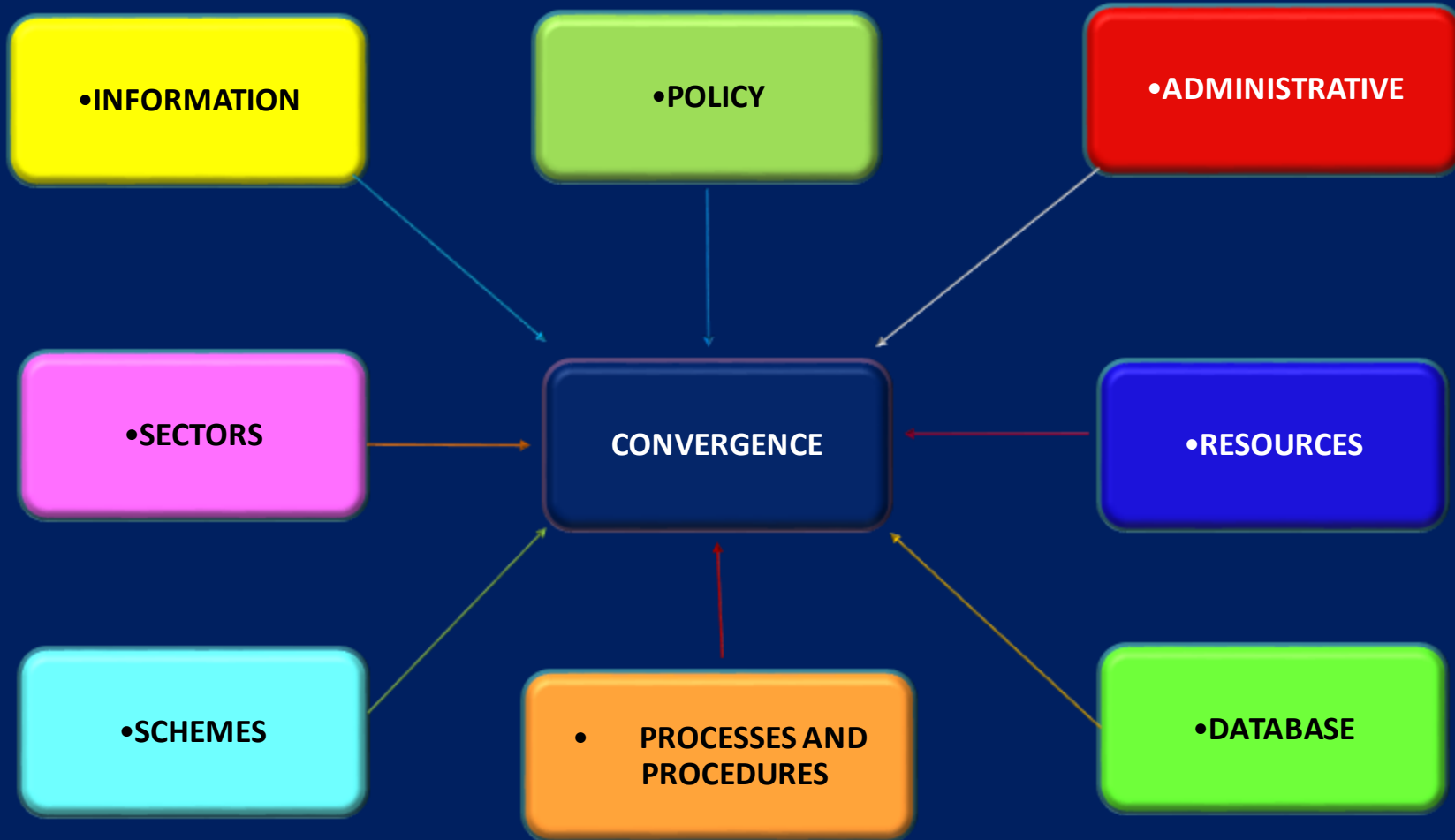
# Dynamic Platforms For Convergence







# Convergence : Our Defining Strategy





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# A Journey Of Partnership



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GOVERNMENT OF NCT OF DELHI

JOURNEY OF PARTNERSHIP

JOURNEY OF PARTNERSHIP

JOURNEY OF PARTNERSHIP

JOURNEY OF PARTNERSHIP

ATN  
AL EFFORT  
55K  
KESH  
NEW DELHI 20

श्री शक्ति केन्द्र  
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Health Fitness Society  
Trustee Asian Marathon Champion Sunita Godara

हमारी जिंदगी  
अब सेगी रीरान

"लाडली"  
सुखी, सुखी,  
सुखी रहेगी हमारी

Mission Convergence  
SAMAJIK SUVIDHA SANGAM

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# What is Mission Convergence?

- Vision : Reaching out to the unreached
  - Women Empowerment
  - Training and skills development
  - Homeless : providing succour
  - Impoverished families : bringing Government to their doorstep



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# Redefining Poverty





# Delhi Defines its Poverty

- In August 2008 Delhi adopts this set of measurable and verifiable proxy indicators of income to ensure that the poorest and weakest sections of society, who are otherwise in danger of being excluded, also benefit from various welfare schemes



# The Vulnerability Criteria

## SPATIAL

- Vulnerable living in slums / slum like locations

## SOCIAL

- Old Age
- Widow/deserted women
- Women/Child Headed Households
- Differently abled
- Debilitating illnesses - HIV/AIDS, TB, Leprosy etc.

## OCCUPATIONAL

- Unorganized/informal,
  - Seasonal
  - Hazardous
- Such as:
- Rag picker,  
Rickshaw puller,  
Daily wage laborers  
etc.

# Above Poverty Line Yet Vulnerable



Mission Convergence team in conversation with rag pickers



# Income Vs Vulnerability Criteria

## Income Criteria

- Not easy to verify
- High exclusion
- Wrong inclusion – (resourceful getting low income certificates based on non-verifiable testimony)

## Vulnerability Criteria

- Serve as sound proxy indicator
- Right inclusion
- Lesser chance of wrongful inclusion or exclusion





# Getting To Know The Poor

Through a community based survey

- 124 NGOs,
- 1601 Surveyors from the community,
- 9 survey months
- > 400 Street Plays
- > 40 Special Campaigners
- Numerous Community Meetings



[Poverty](#)





# Poverty Mapping

- 2477 Clusters Mapped
  - Using Area Visits
  - GIS Mapping,
  - Secondary data etc.
- Street to Street Survey for Homeless
- House Hold Survey
- Camp Based Approach
- Centre based Registration





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# Extending Government's Reach



**Bridging**

**Entitlement**



# E-entitlement Card

IDENTIFICATION

EDUCATION

HEALTH

SOCIAL WELFARE

BANKING SERVICES

Samajik Suvidha Sangam Card  
Govt. of NCT of Delhi



Household No : 7684 6035 6359  
Name : Vikram Singh  
Address : House No 243  
Yamuna Pushhta  
East Delhi  
Card Valid Upto : 27/01/10



LABOUR

URBAN DEVELOPMENT

F & S

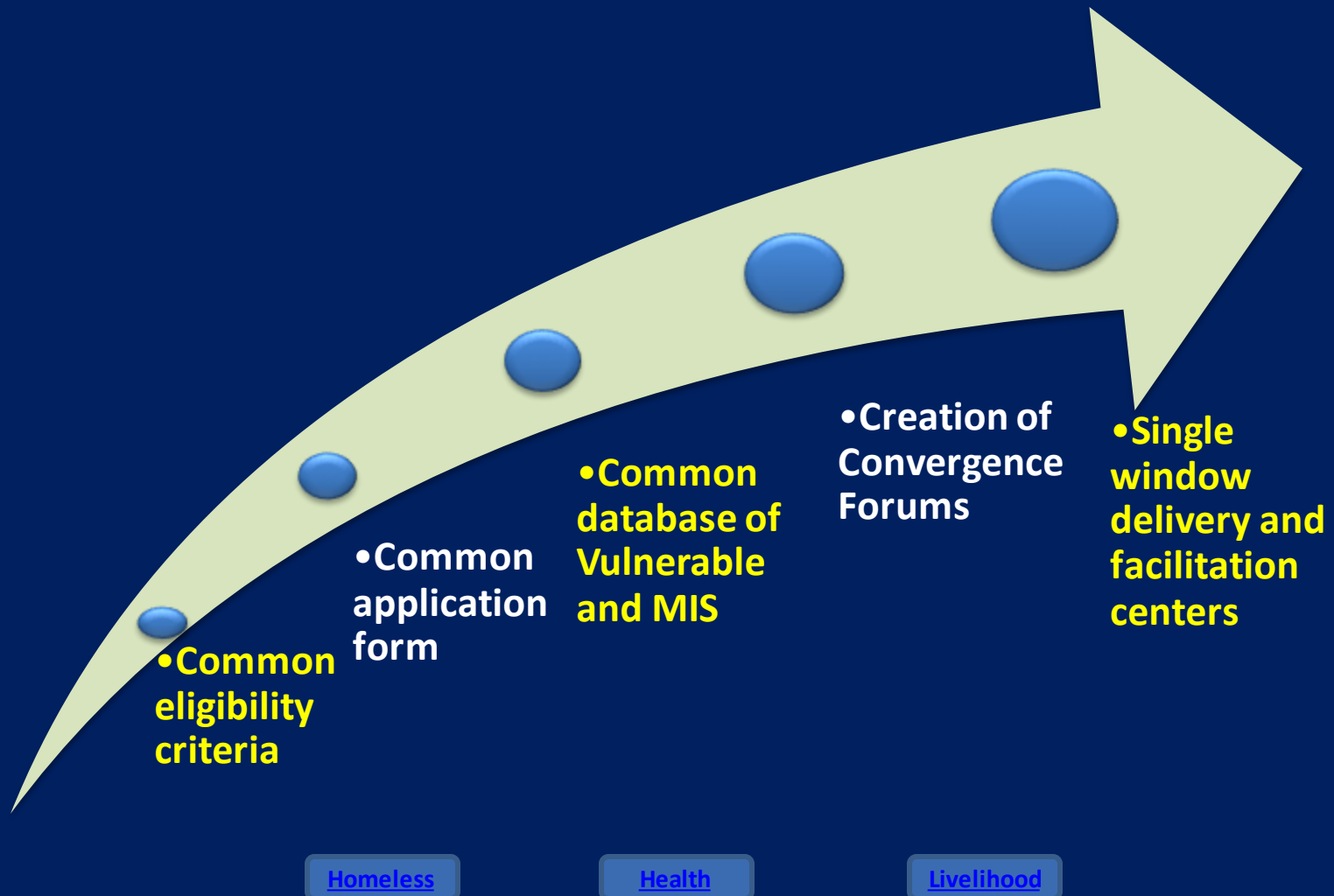
SC/ST WELFARE

WOMAN & CHILD

Signature of Issuing Authority

Back

# The Innovative Strategies





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# Facility Centres

- Single Window Service Delivery
- One stop information centre





# Gender Resource & Common Facility Centre

## Women Empowerment

Vocational Training

Microfinance Activities (Self Help Group formation)

Legal Awareness Generation / legal help

Medical Clinics and camps

Non-formal education

Nutrition Awareness

## Common Services

Information and Awareness

Identification & Enrollment

Facilitation of required documents

Verification and authentication

Processing Applications/Claims

Tracking, Feedback & Reporting

Grievance redressal

Community



# Special Programs For Special Needs





# Integrated Project For Homeless

- Homeless resource centre
- Community Kitchen – Jan Ahar
- Health camps



A Homeless being given a Unique Identity Card





# Promoting Health and Hygiene

- Awareness for improving Menstrual Hygiene
- Providing low cost sanitary napkins
- IEC Campaign





# Environmentally Sustainable Livelihood Projects

- Organizing rag pickers into Co-operatives
- Promoting health and hygiene





# Achievements

- Significant results that have broken the cycle of exclusion
- More realistic and accurate estimates of poverty
- Increased allocation and utilisation of budget across different schemes
- Central Government
- Civil Advocacy Groups



**" I will give you a talisman. Whenever you are in doubt, or when the self becomes too much with you, apply the following test. Recall the face of the poorest and the weakest man [Woman] whom you may have seen, and ask yourself, if the step you contemplate is going to be of any use to him [her]. Will he [she] gain anything by it? Will it restore him [her] to a control over his [her] own life and destiny? In other words, will it lead to Swaraj [freedom] for the hungry and spiritually starving millions? Then you will find your doubts and your self melt away.  
".....Mahatma Gandhi.**



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# Thank You