



*Re-Managing the
Province*

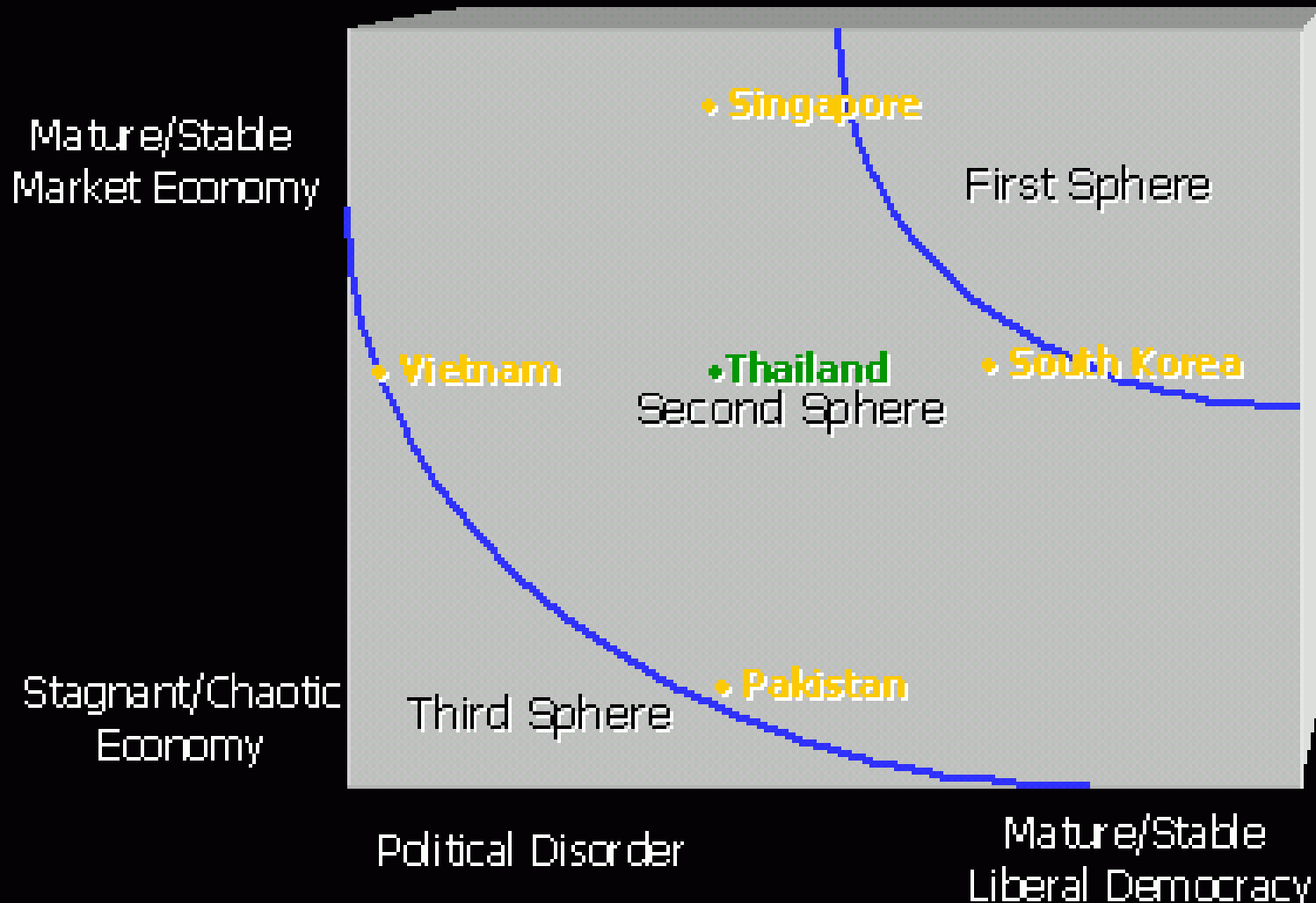
Agenda for Growth,
Renewal & Co-Prosperity

Suvit Maesincee

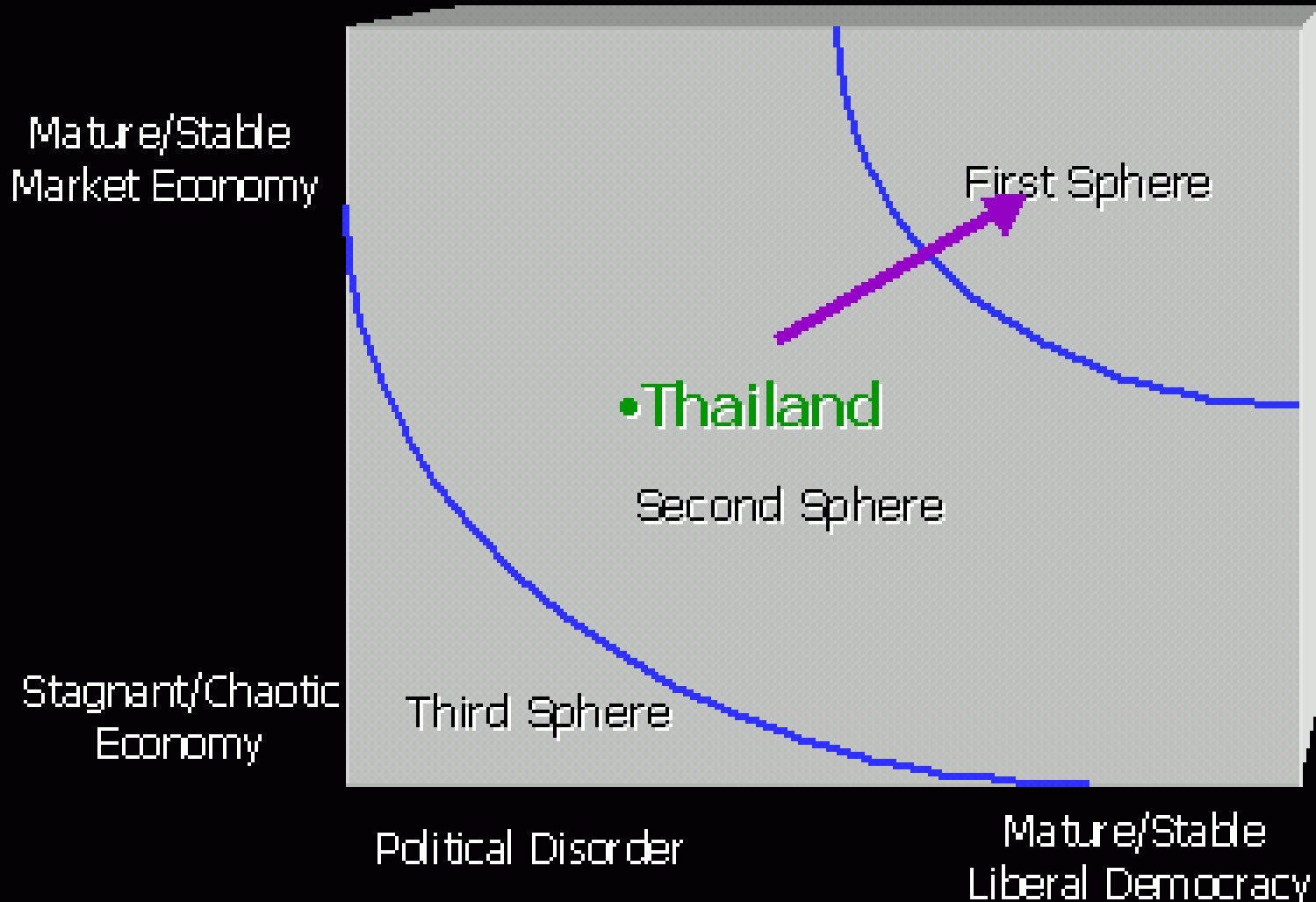
February 6, 2004

Taking Off Thailand

Thailand Current Competitive Position



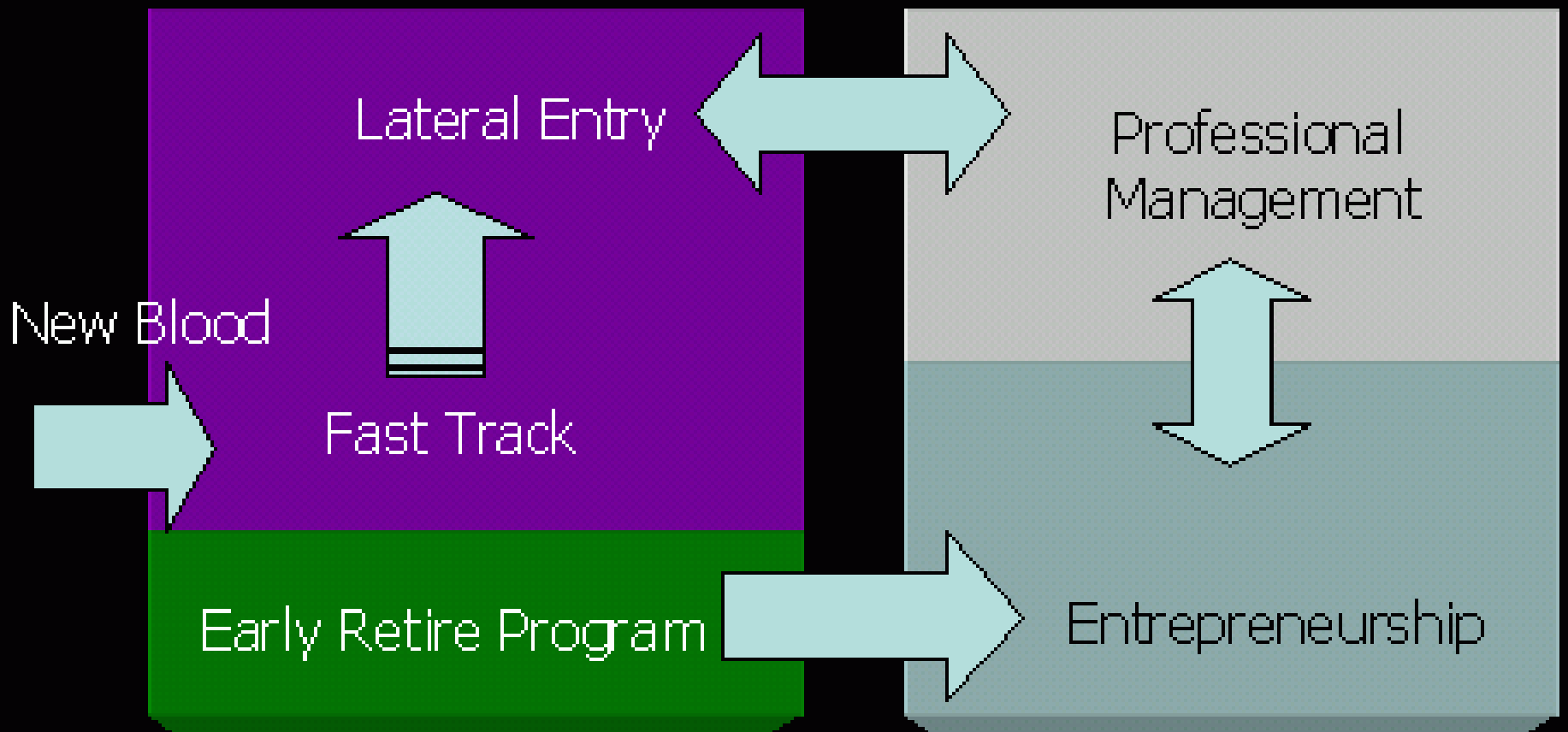
Thailand Strategic Move



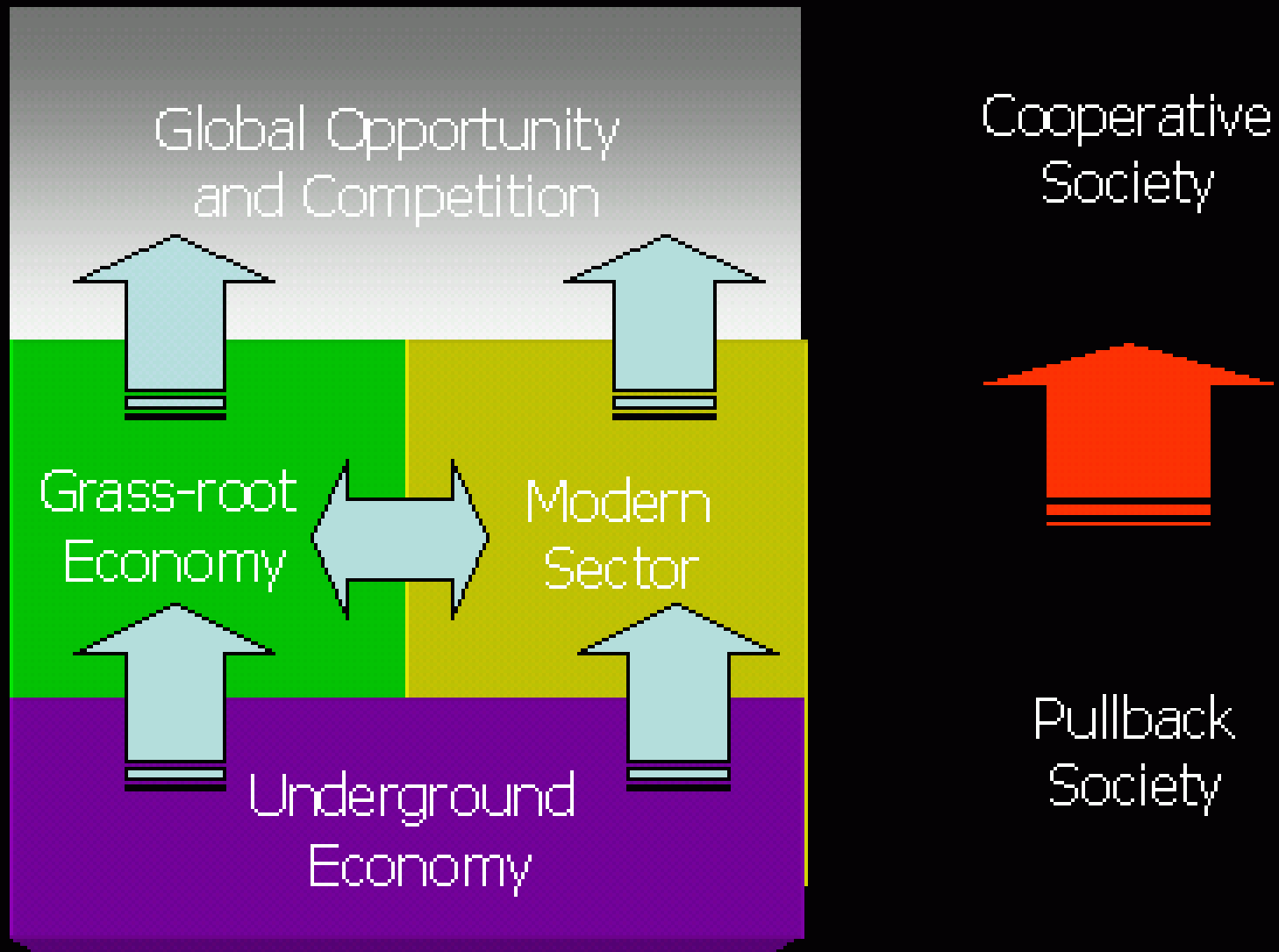
Re-Managing Public Sector

Public Sector

Private Sector

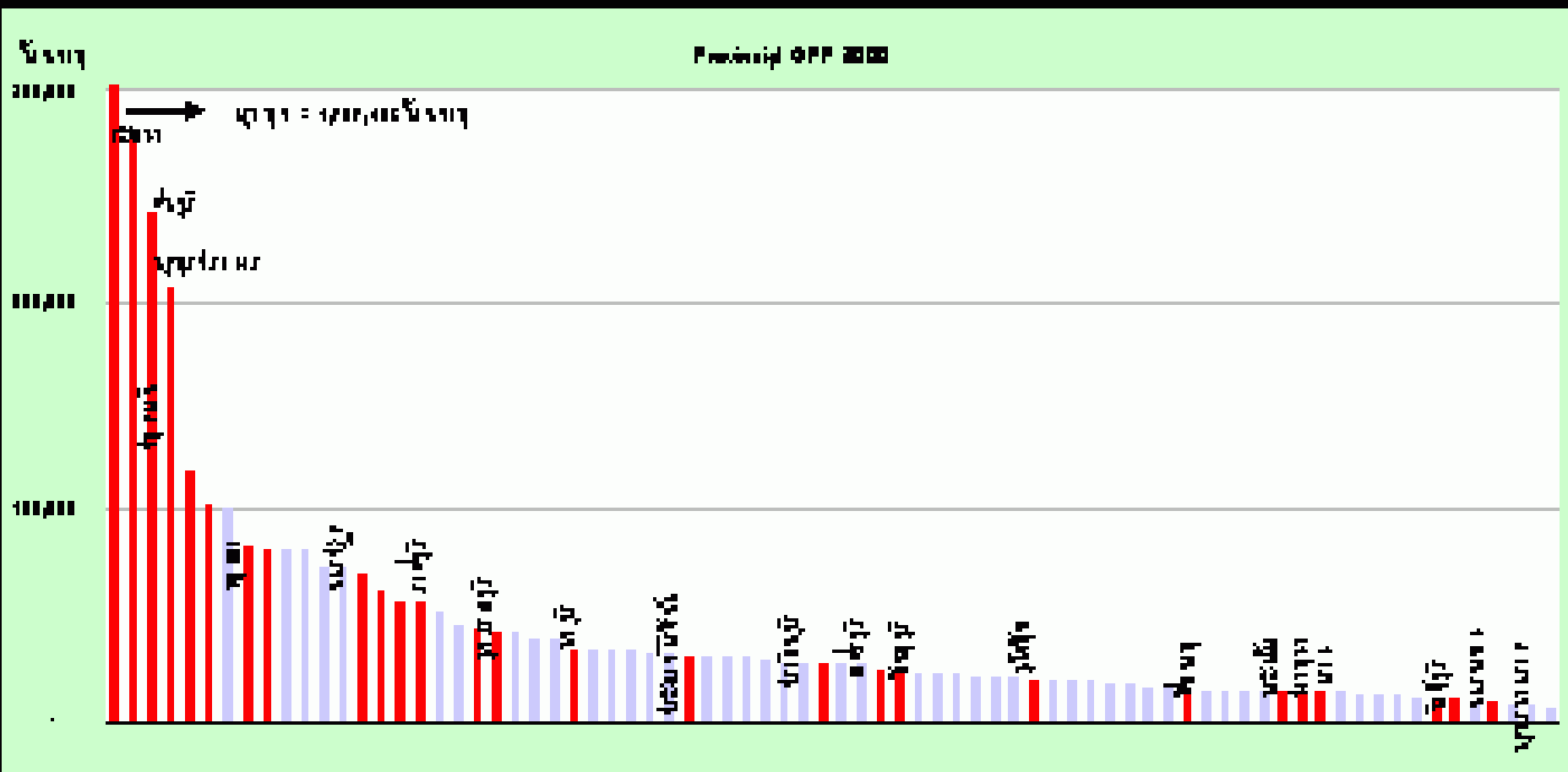


Re-Managing Private Sector

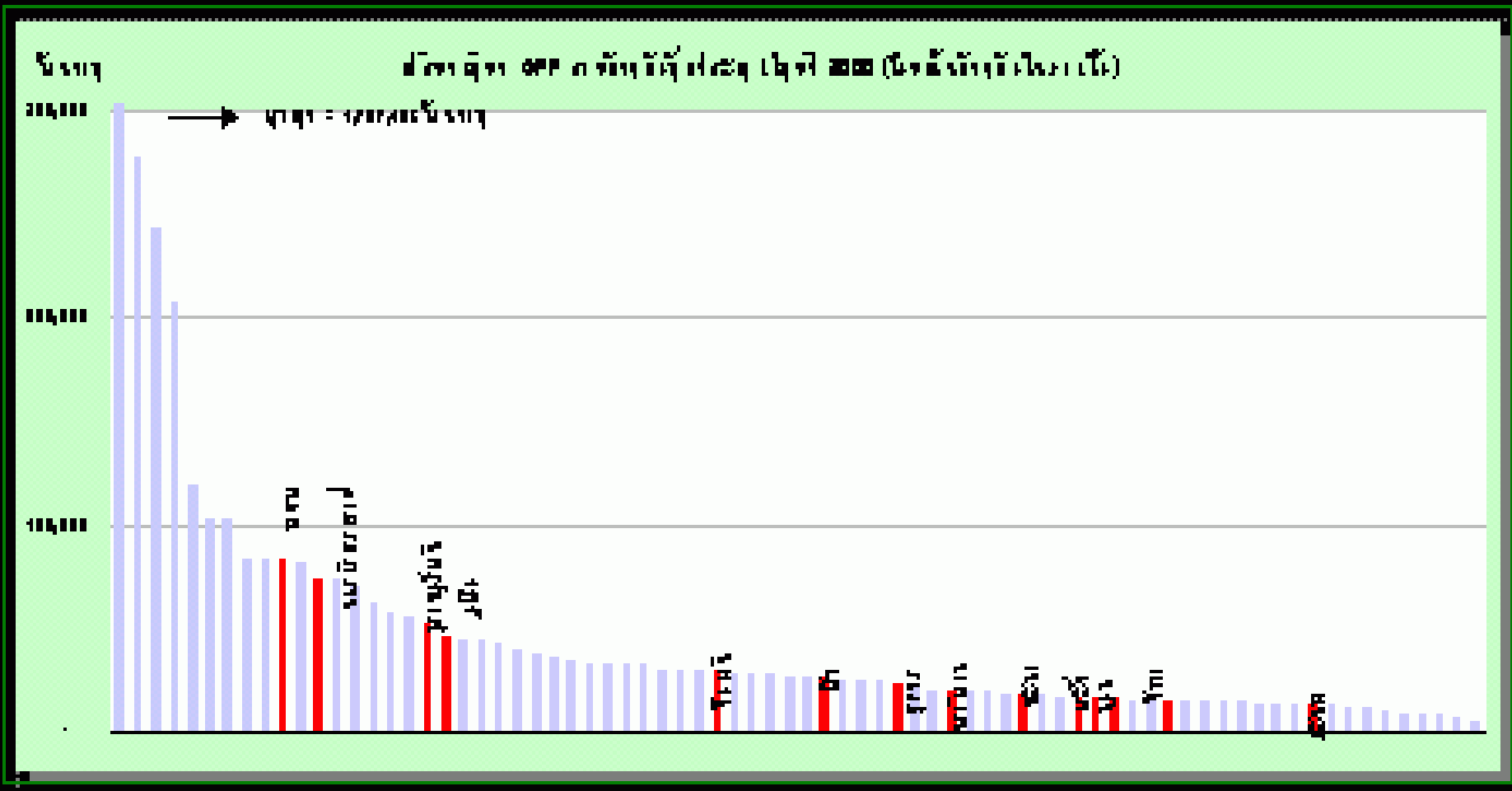


Challenges and Issues Facing the Provinces

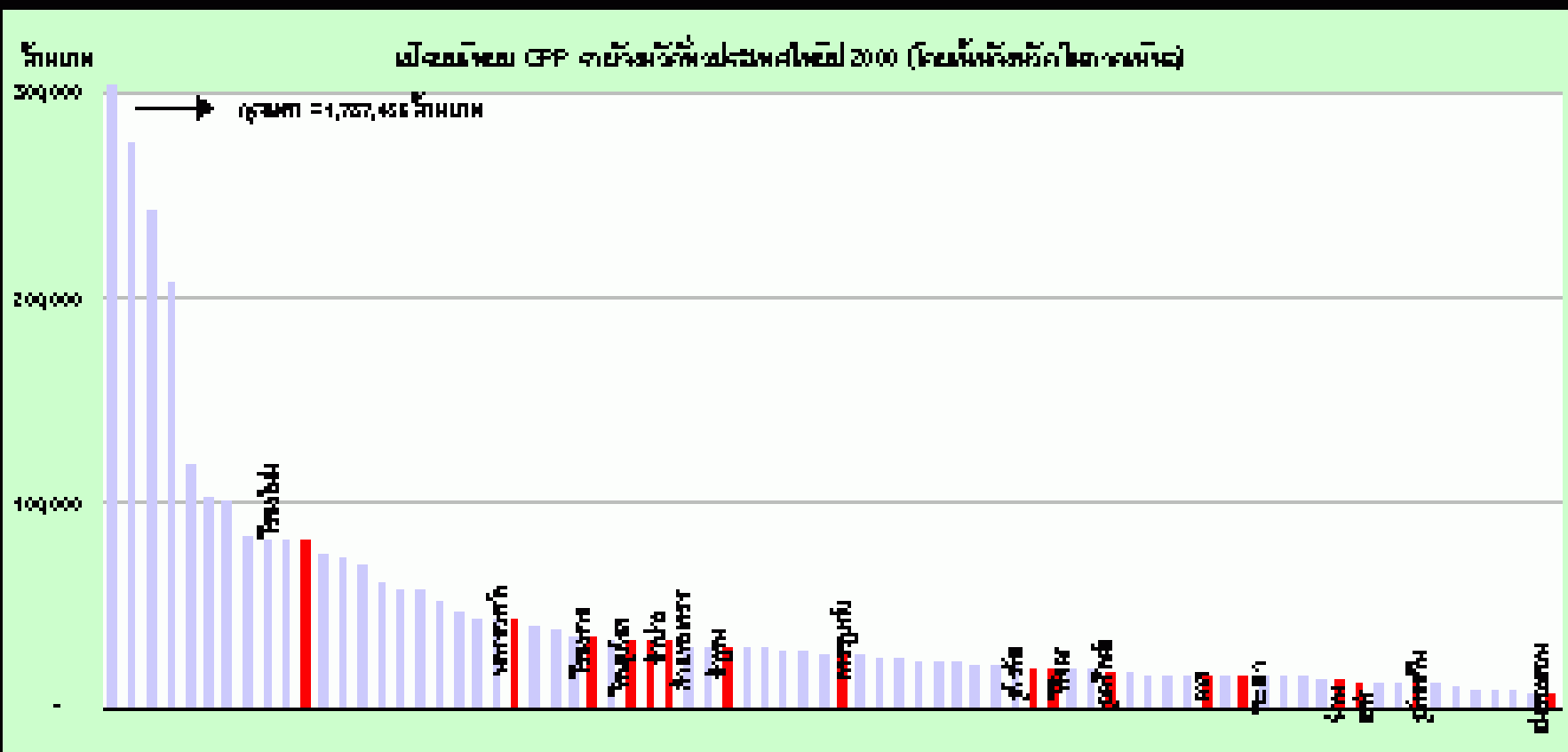
Distribution Gap : Central Region

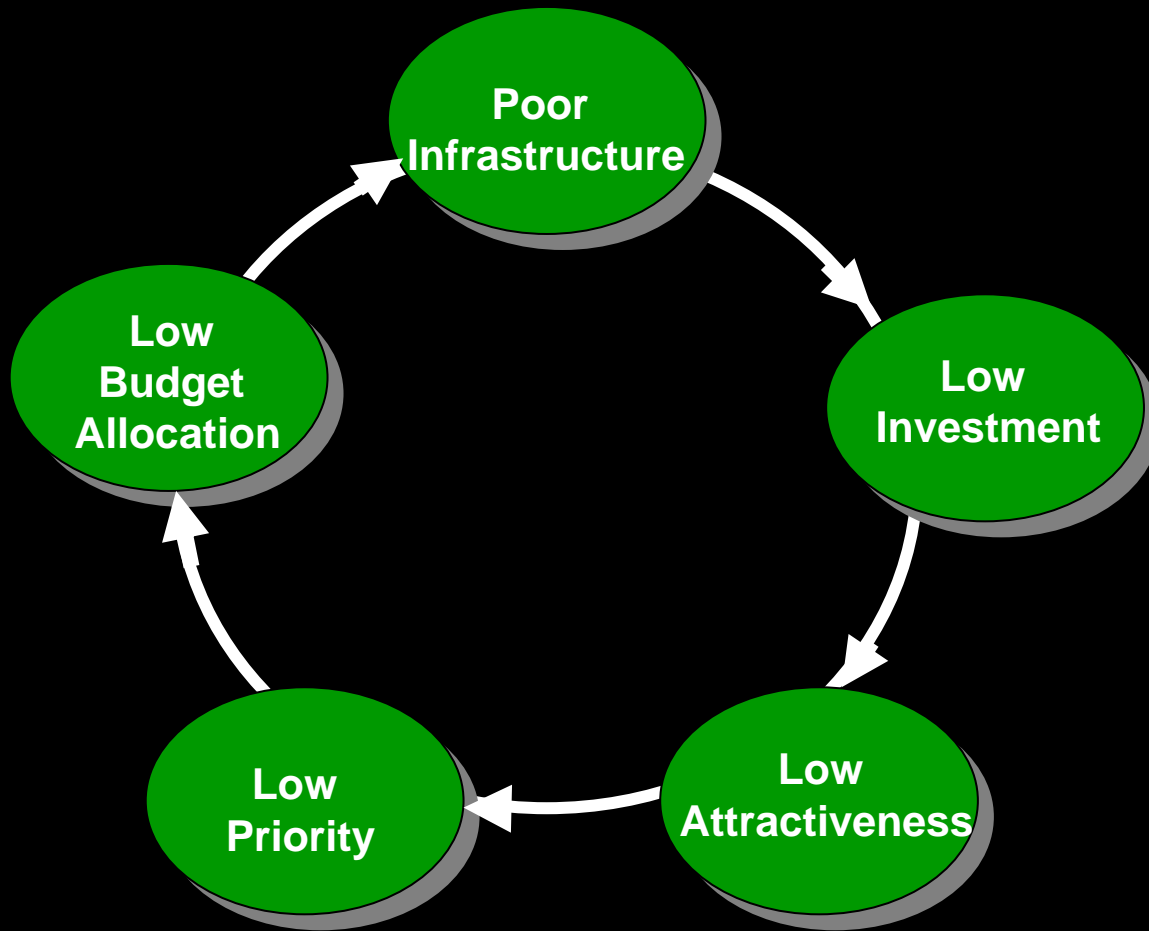


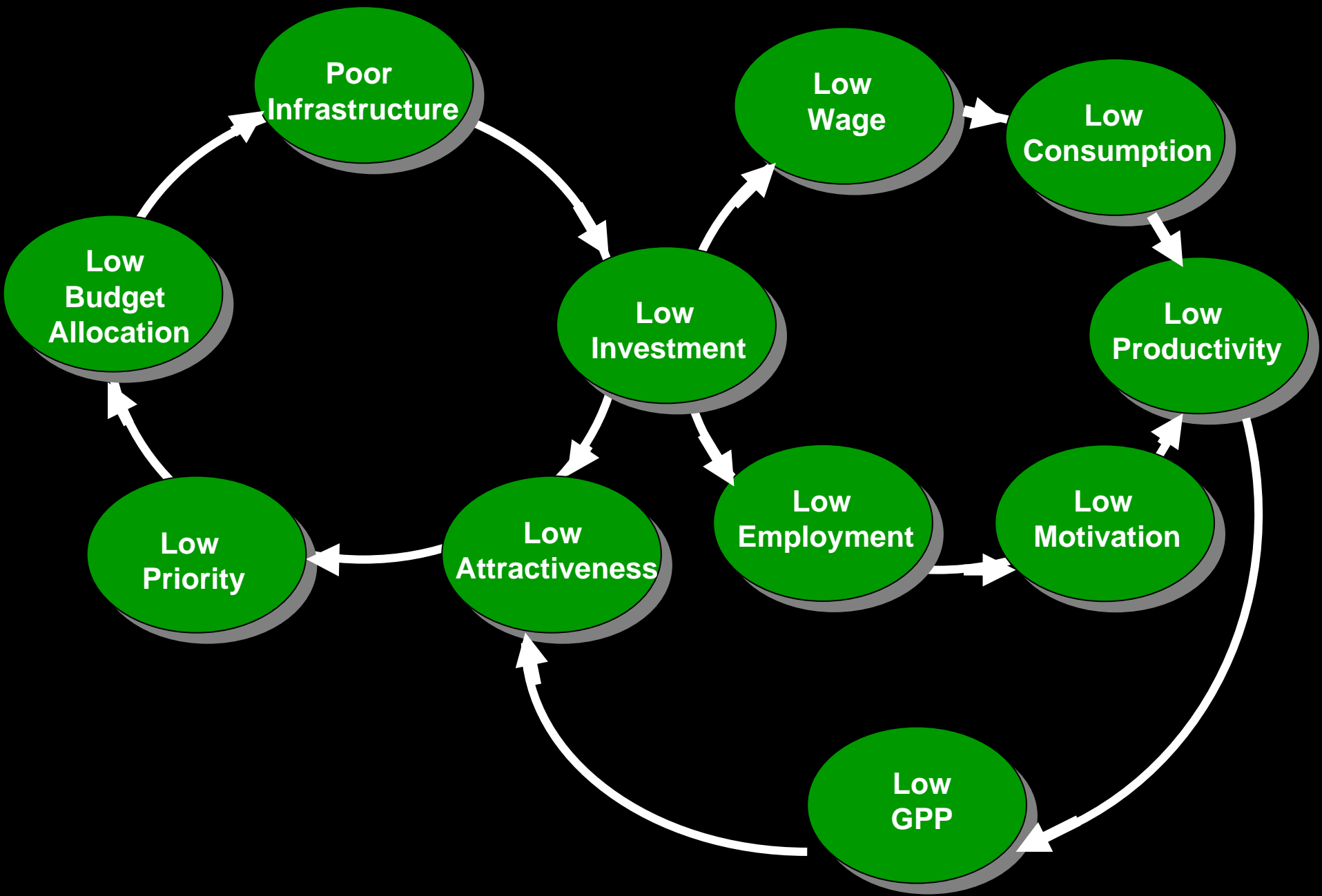
Distribution Gap : Southern Region



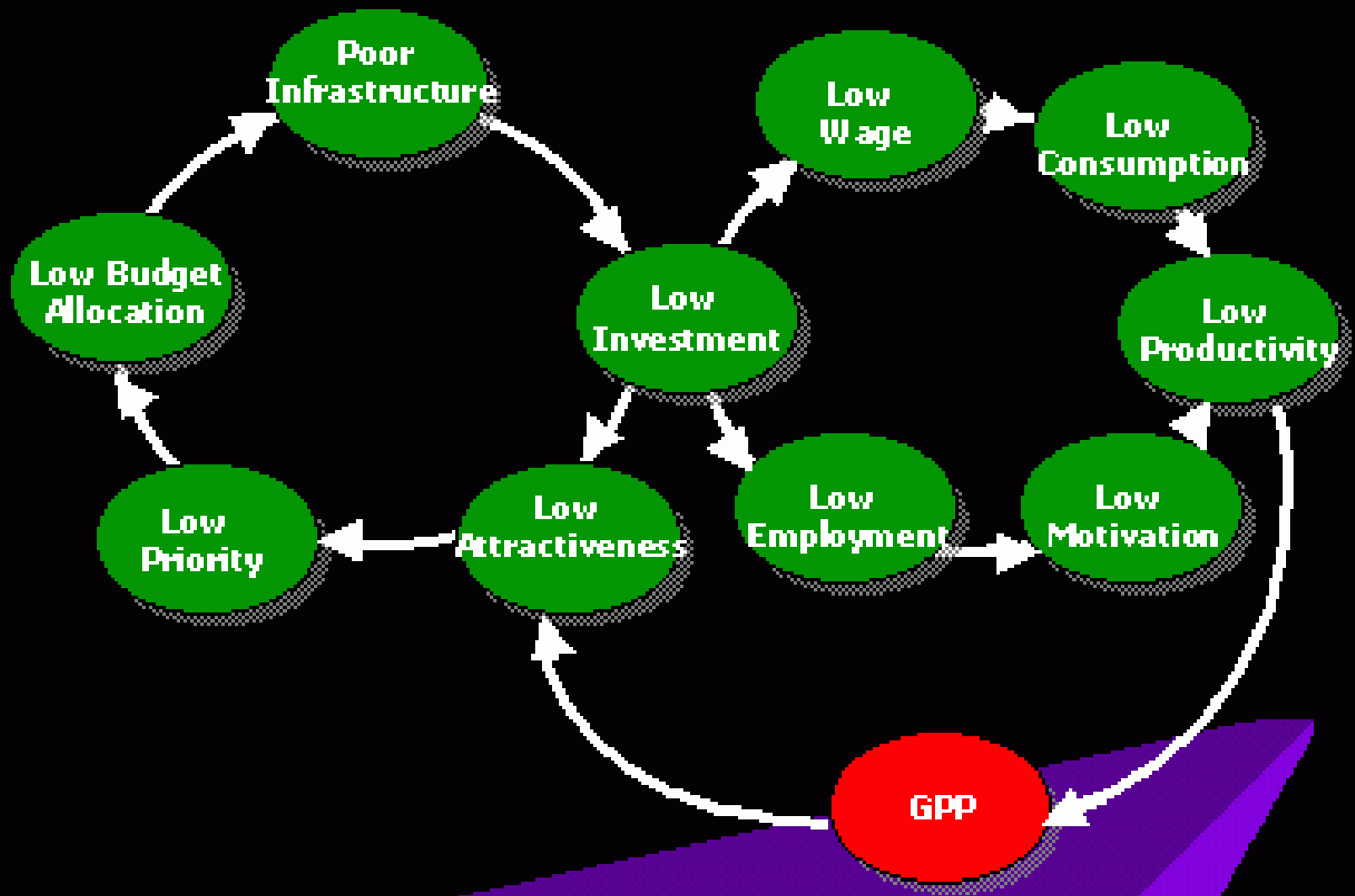
Distribution Gap : Northern Region





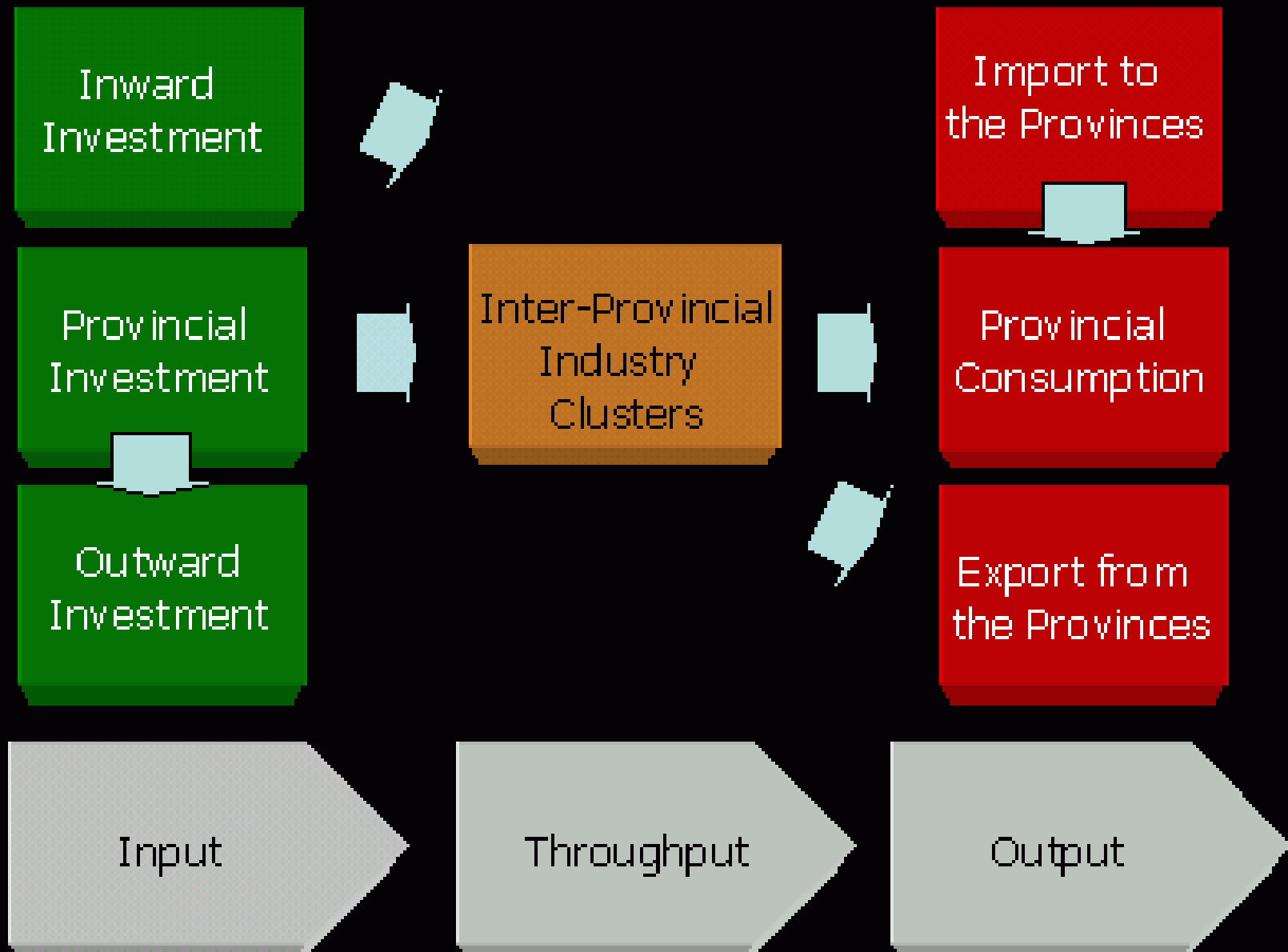


Strategic Thrusts



$$GPP = C + I + G + (X - M)$$

Inter- and Intra-Provincial Expenditure



Provincial
Investment
Strategy

Provincial
Industry
Strategy

Provincial
Trade
Strategy

Inter- and Intra-Provincial Expenditure

Inward
Investment

Import to
the Provinces

Provincial
Investment

Inter-Provincial
Industry
Clusters

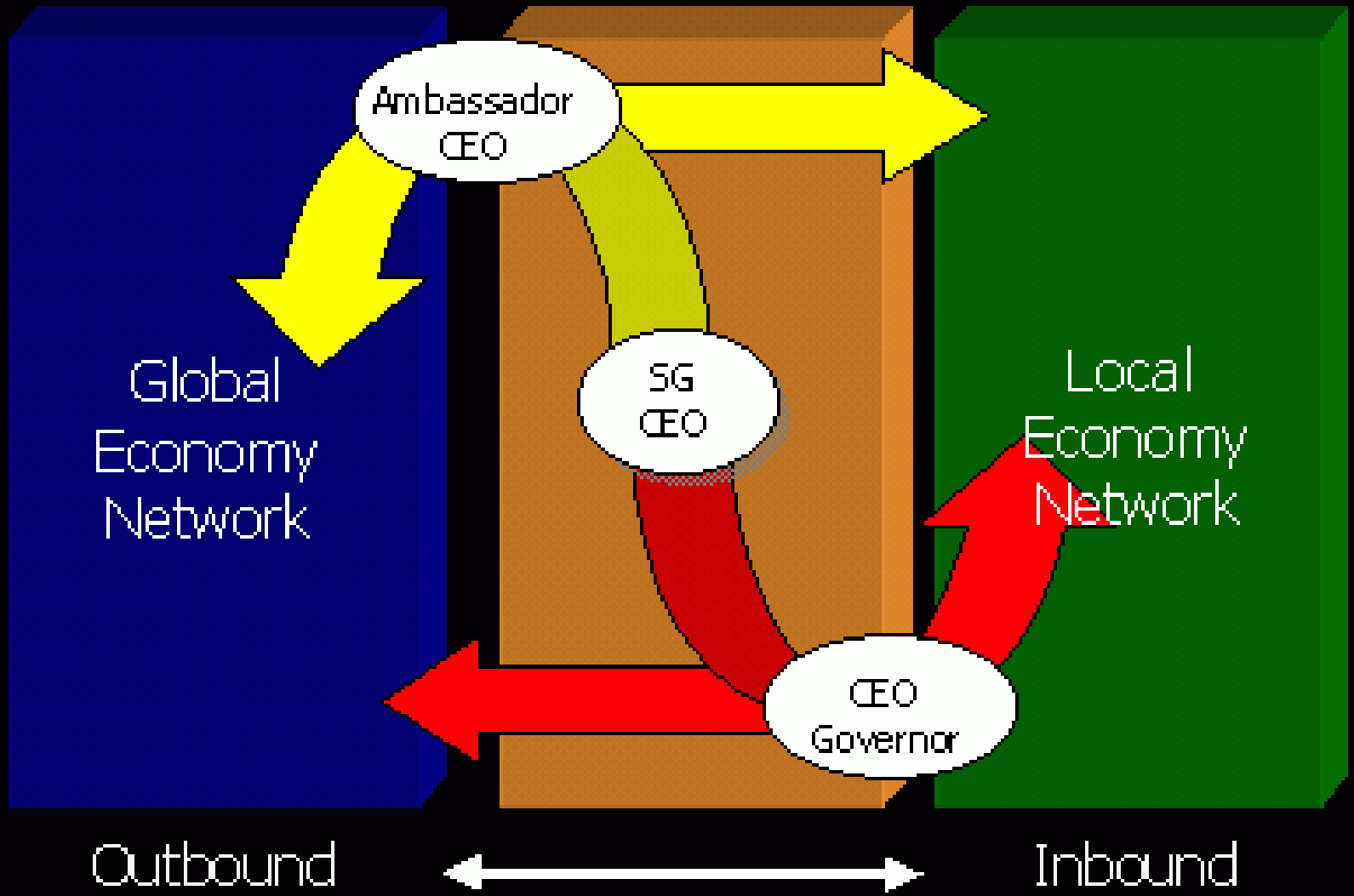
Provincial
Consumption

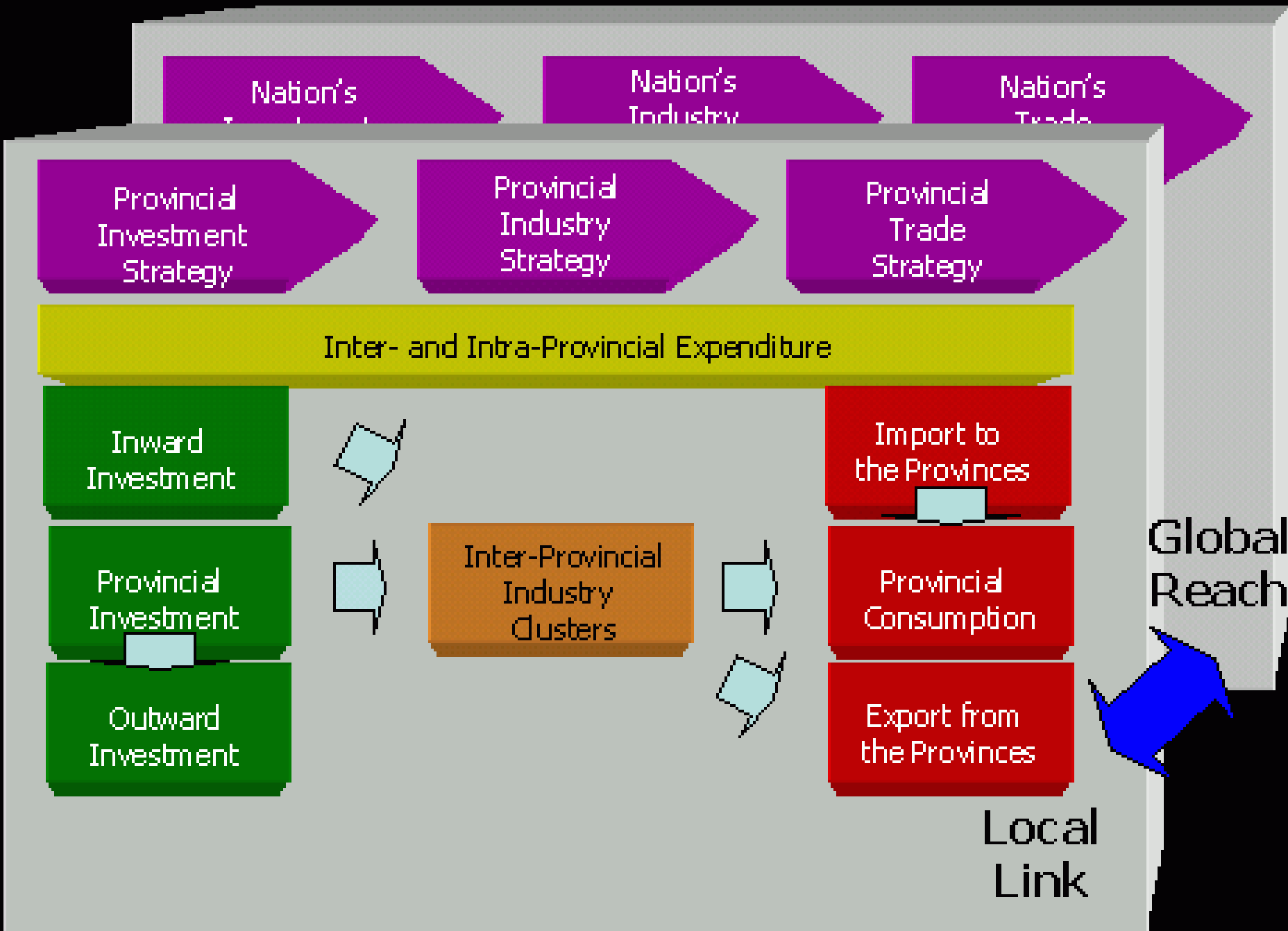
Outward
Investment

Export from
the Provinces

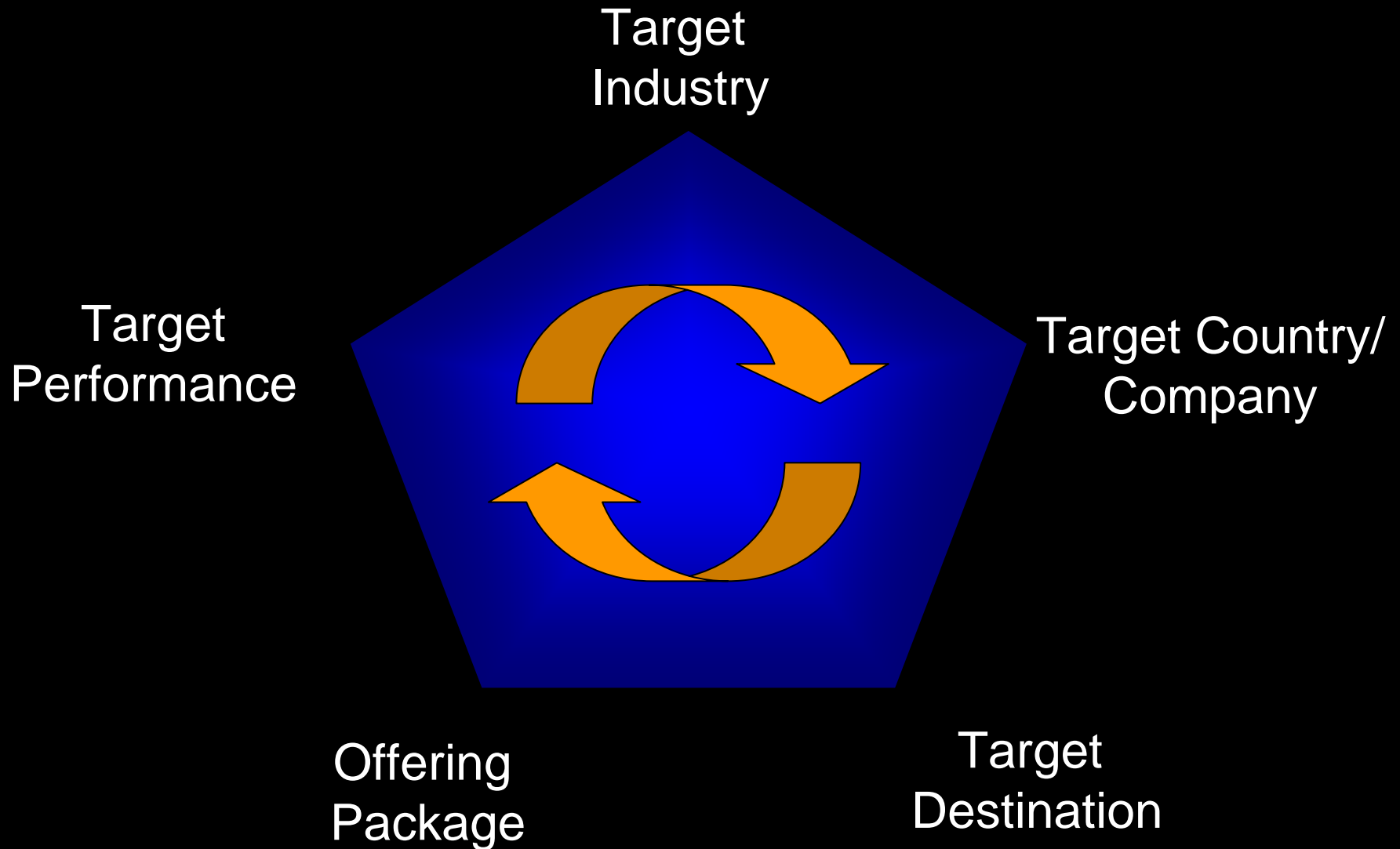


Provincial Strategic Moves

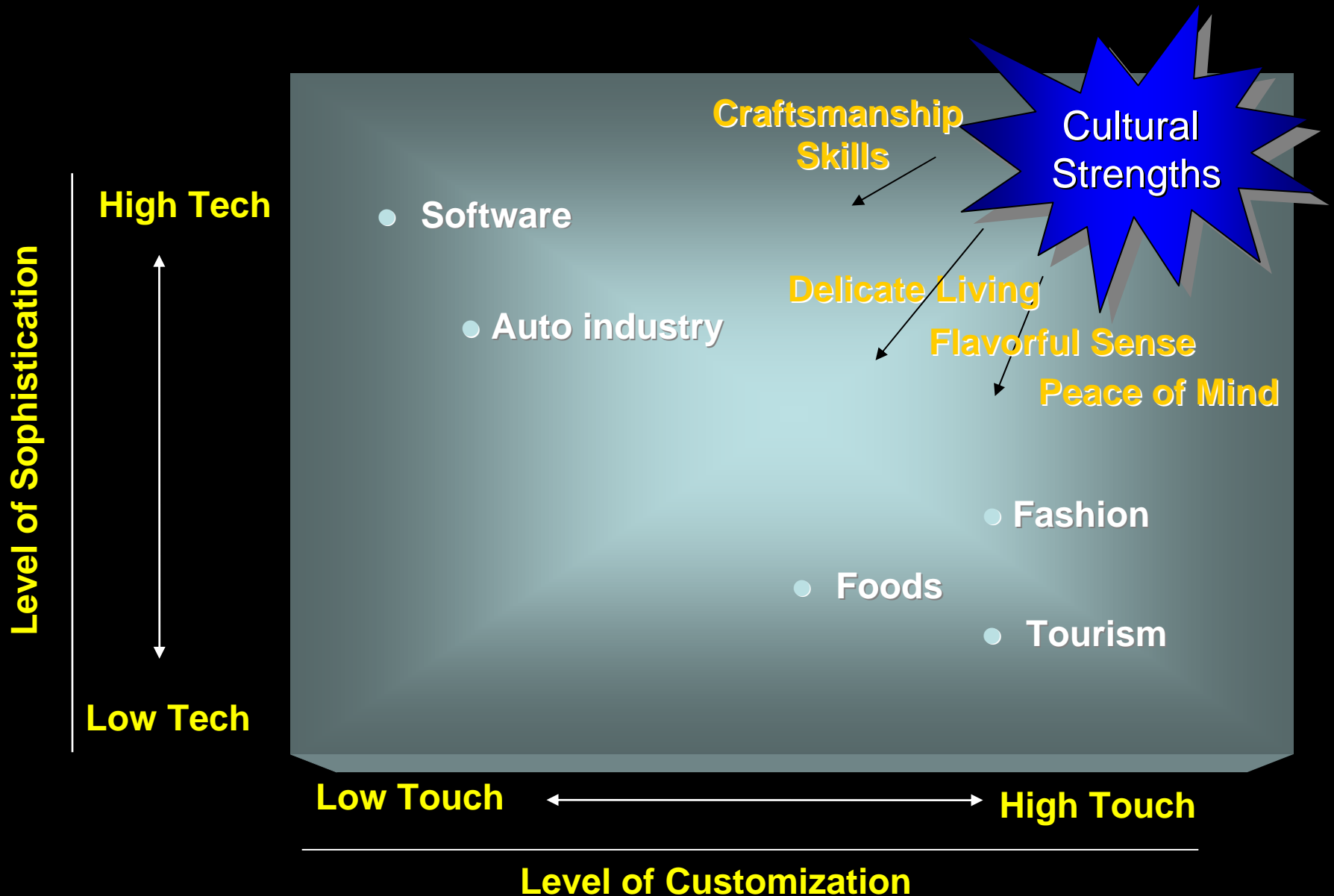




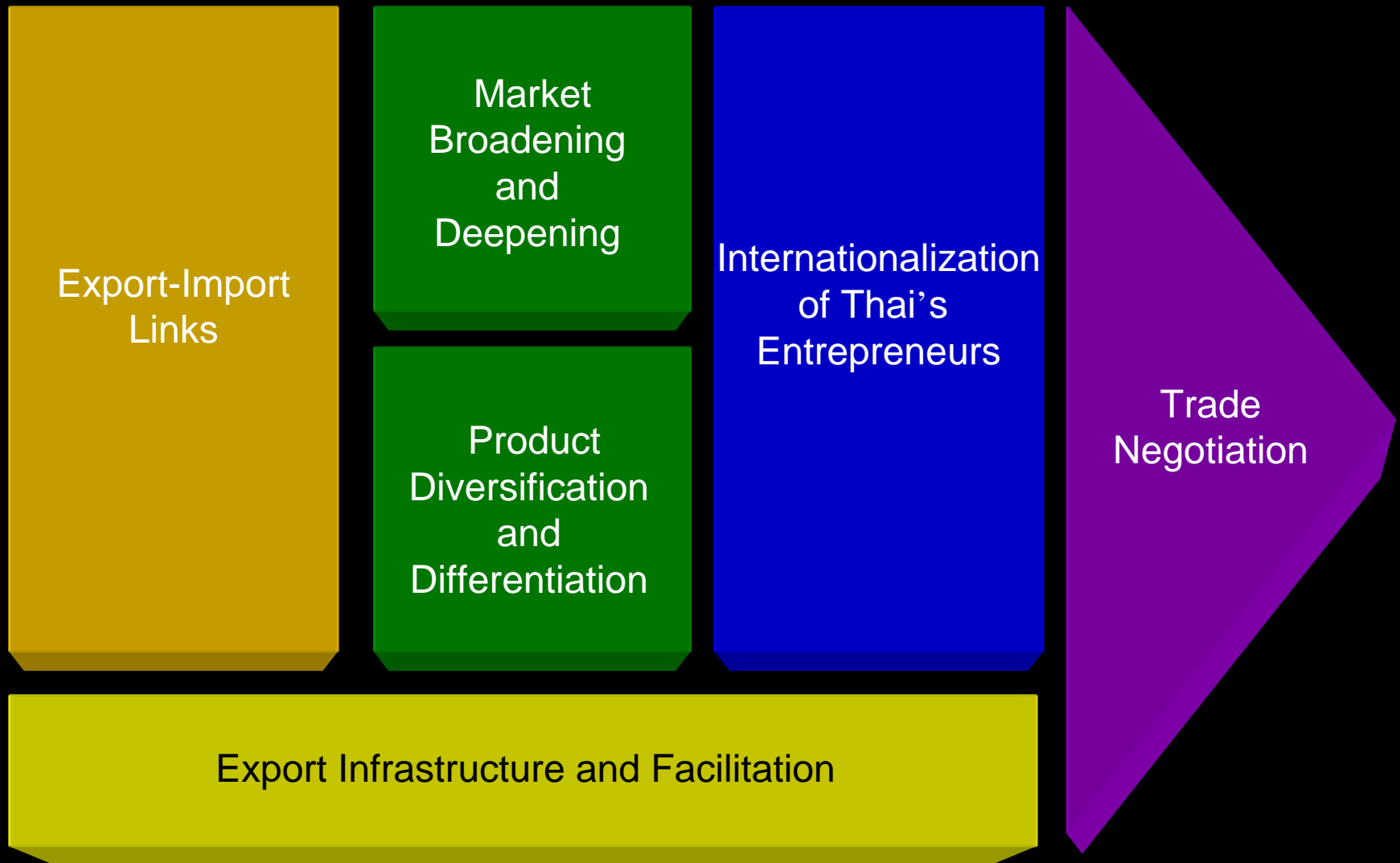
Thailand Investment Strategy

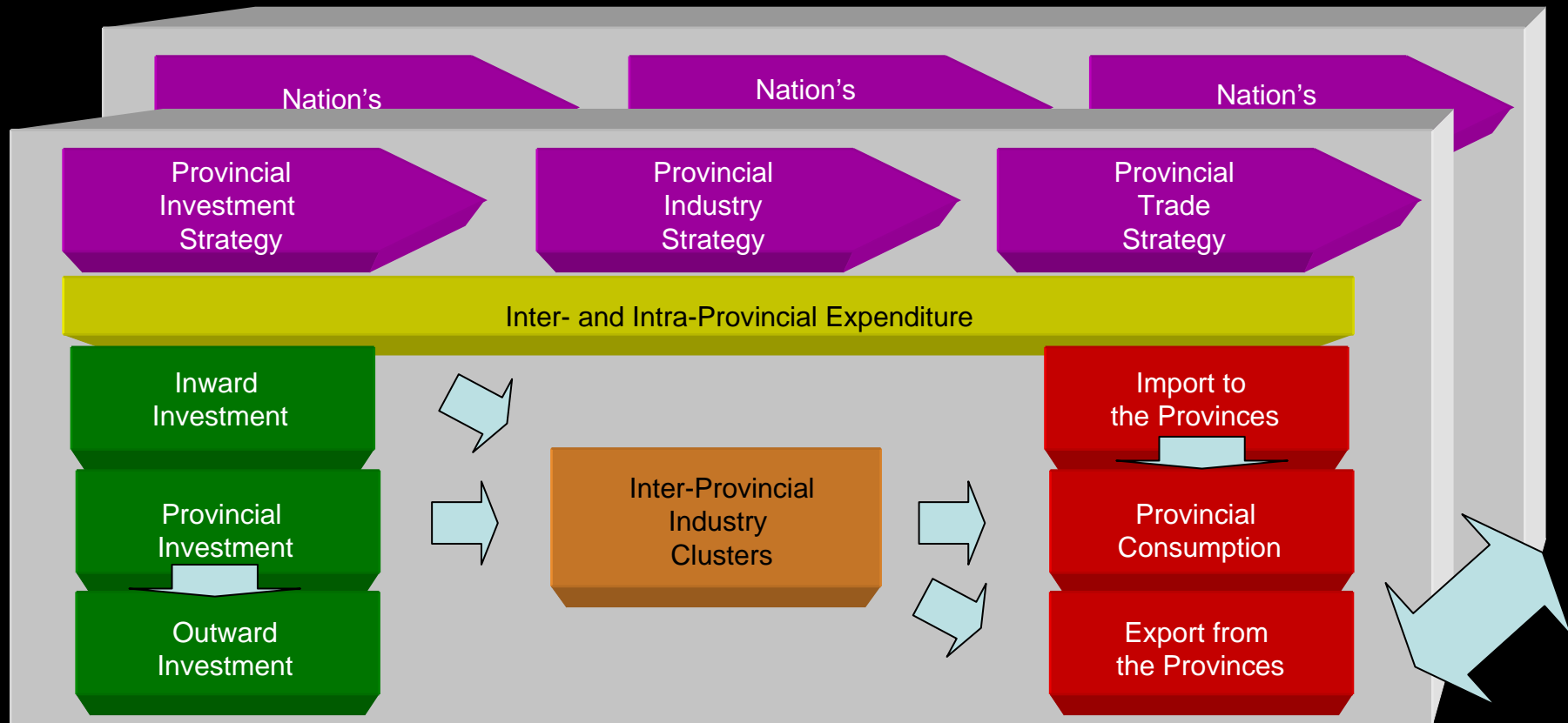


Potential Global Niches



Our International Trade Strategy

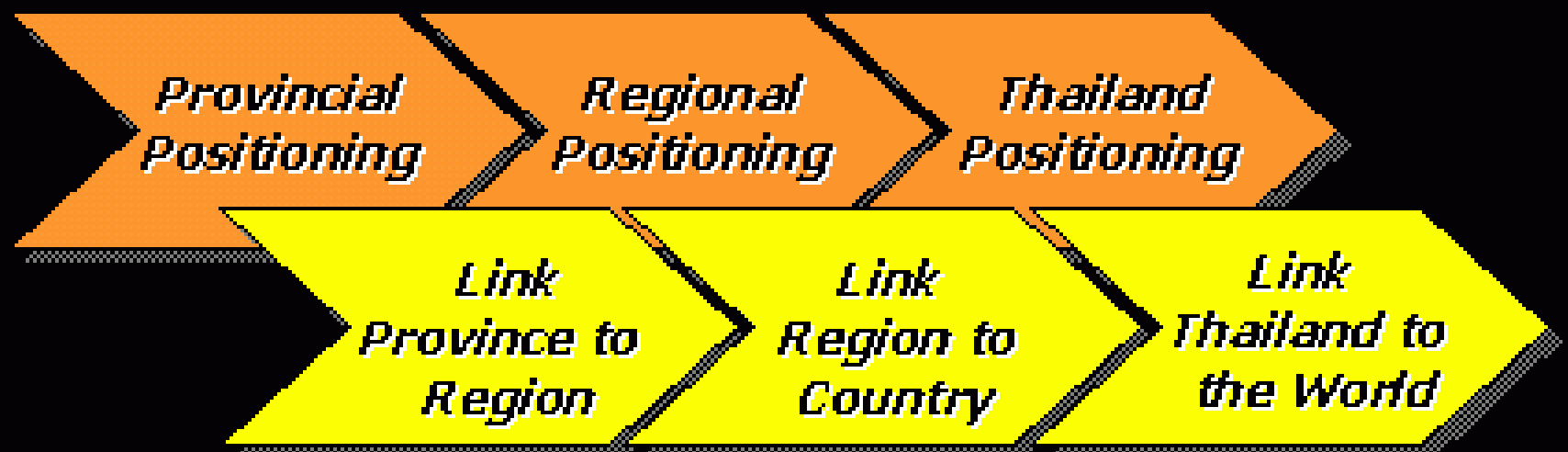
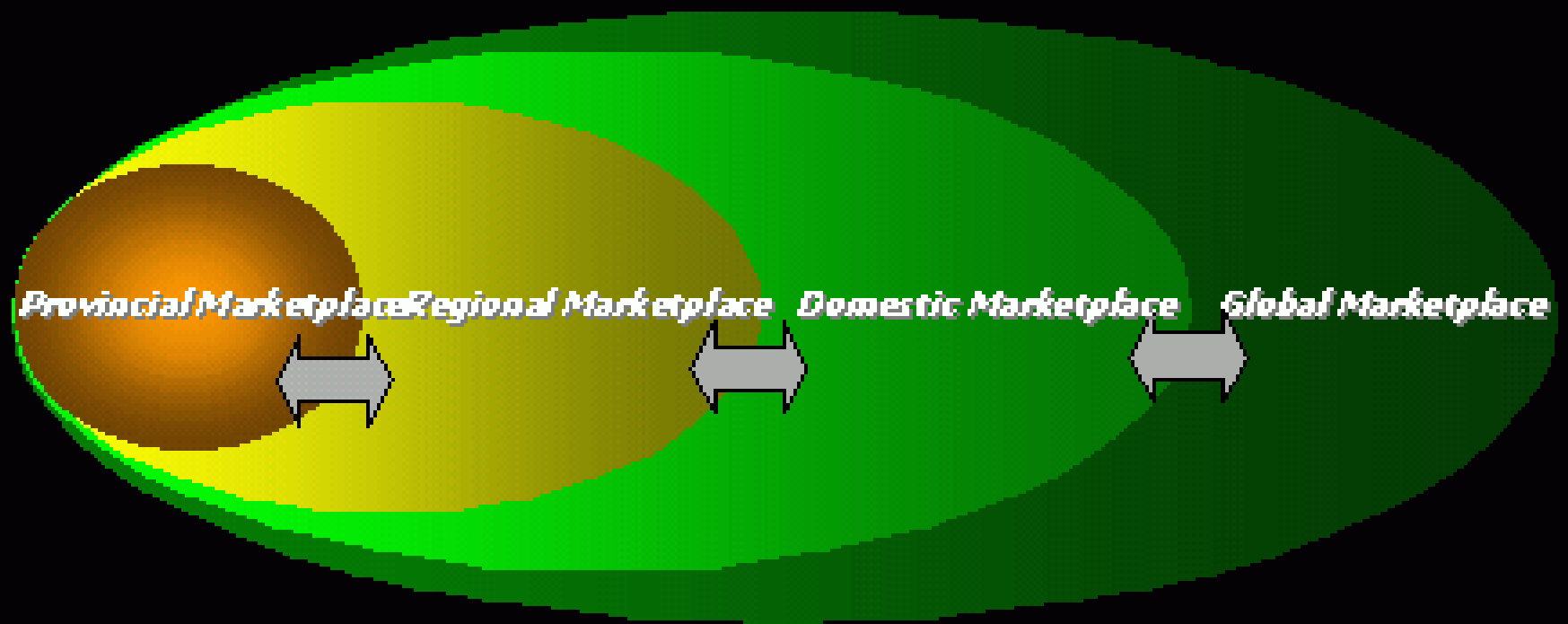


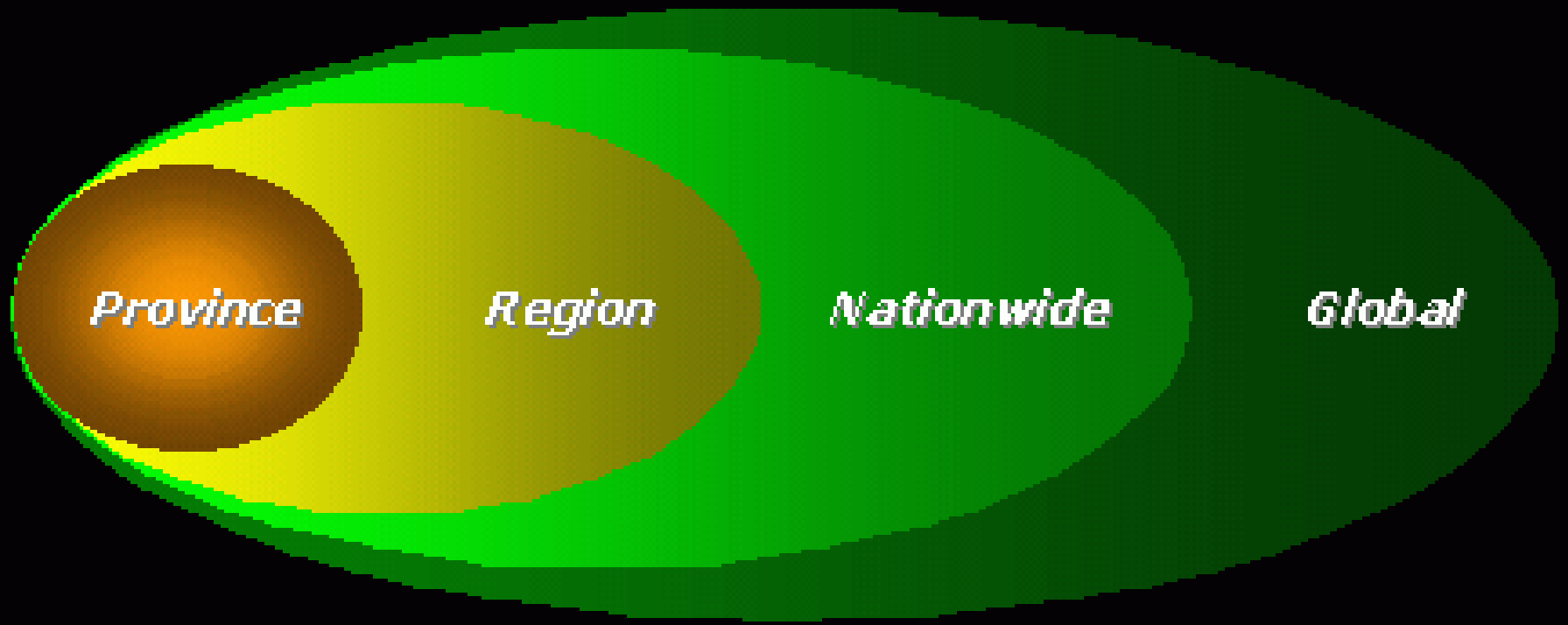


Macroeconomic Policies

Infrastructure Development

Nation's Institutional Framework

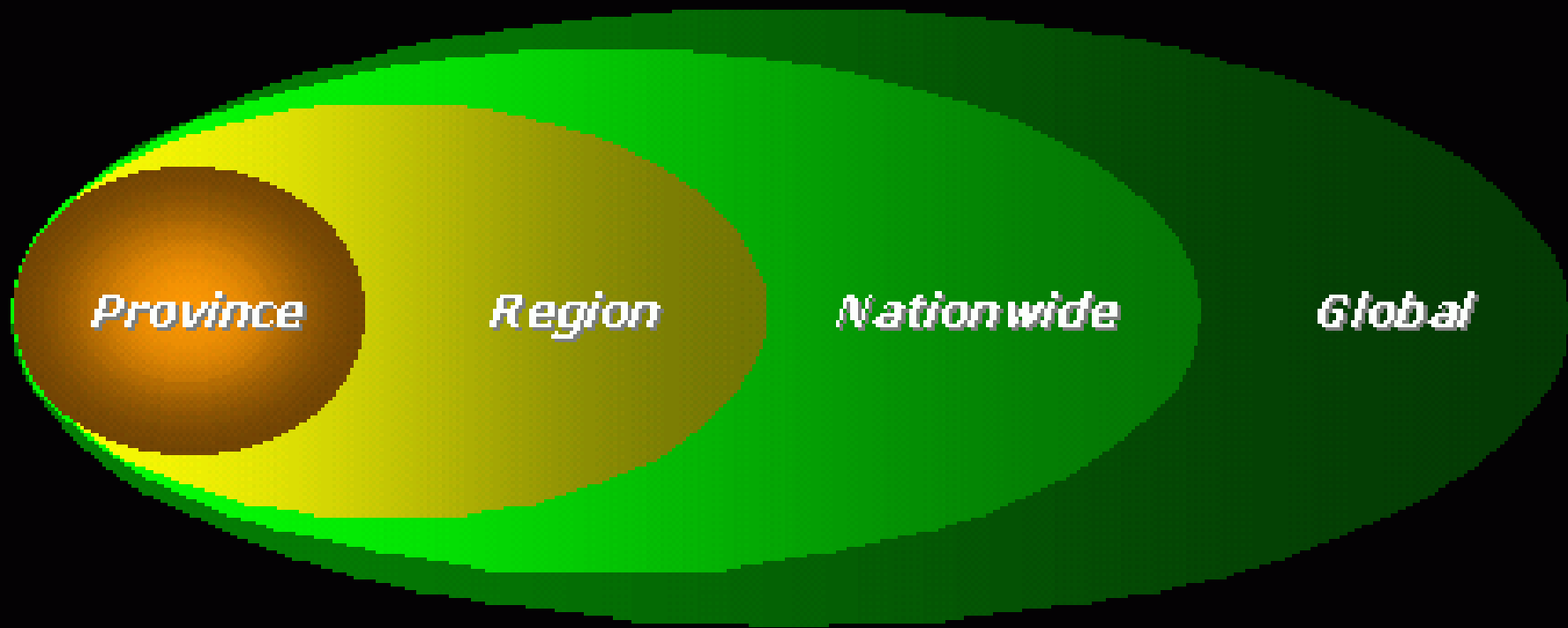




Global 2 Local

Local 2 Global





Local 2 Local



Aspiration

People

Place

Product

- OTOP Center
- Tourist Destination
- Trade and Investment Hub
- Logistic Hub
- Education Hub

Aspiration

- OTOP Center
- Tourist Destination
- Trade and Investment Hub
- Logistic Hub
- Education Hub

People

Place

Product

Action

- Make People More Productive
- Make Place More Attractive
- Make Product More Competitive

Cluster Positioning

CHIANGMAI, LAMPANG, MEA HONG SON, LAMPHUN, CHIANG RAI, PHRAE
NAN, PHAYAO

